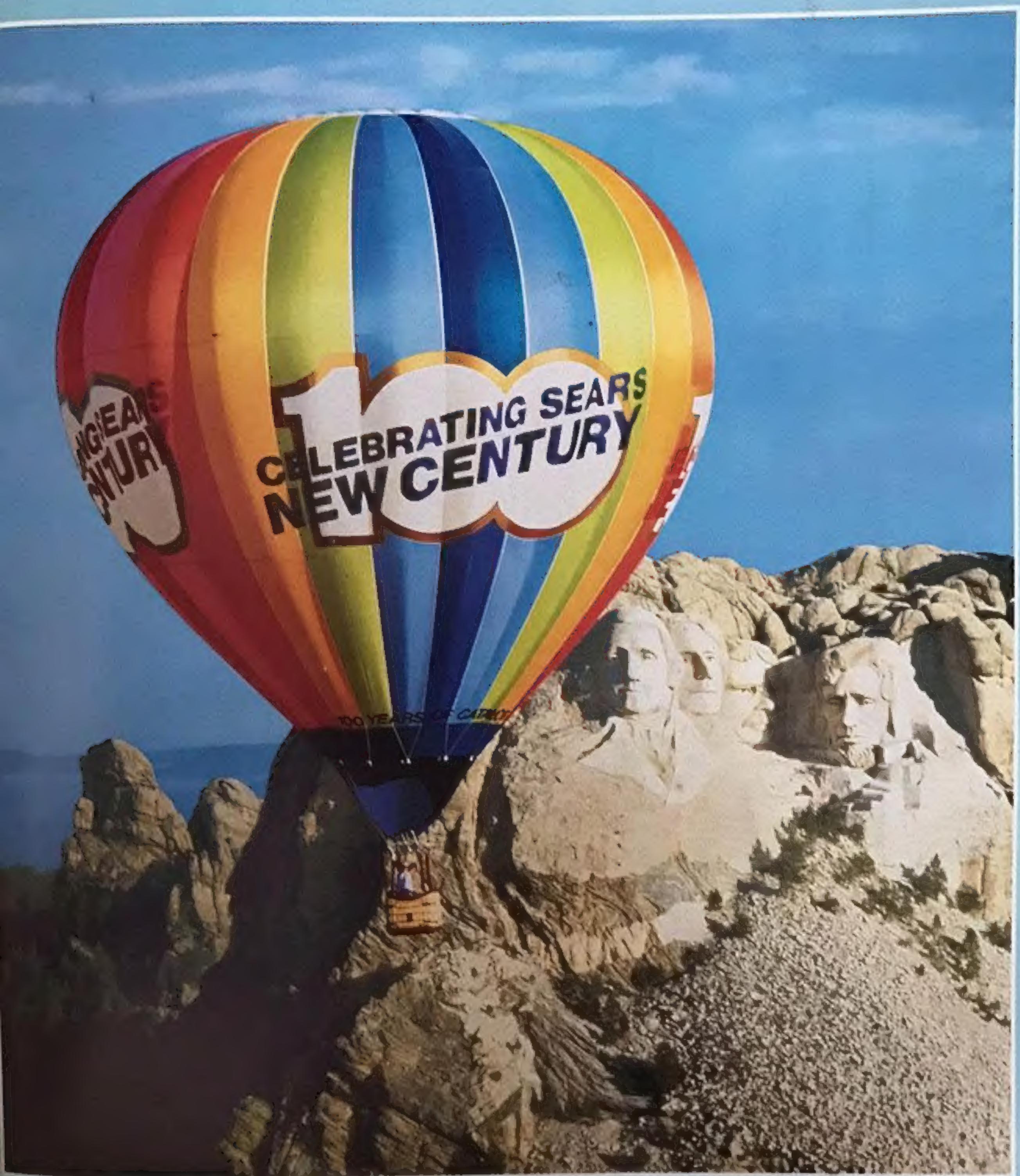
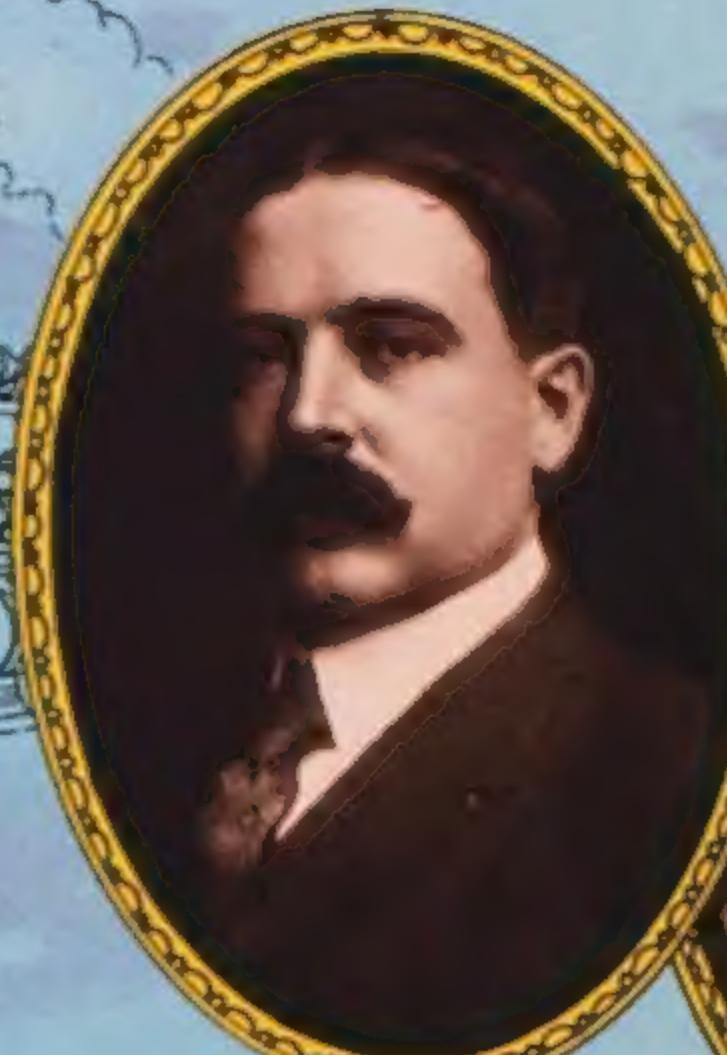


Welcome America...



To order, call number above or
the Sears number you normally use

SEARS

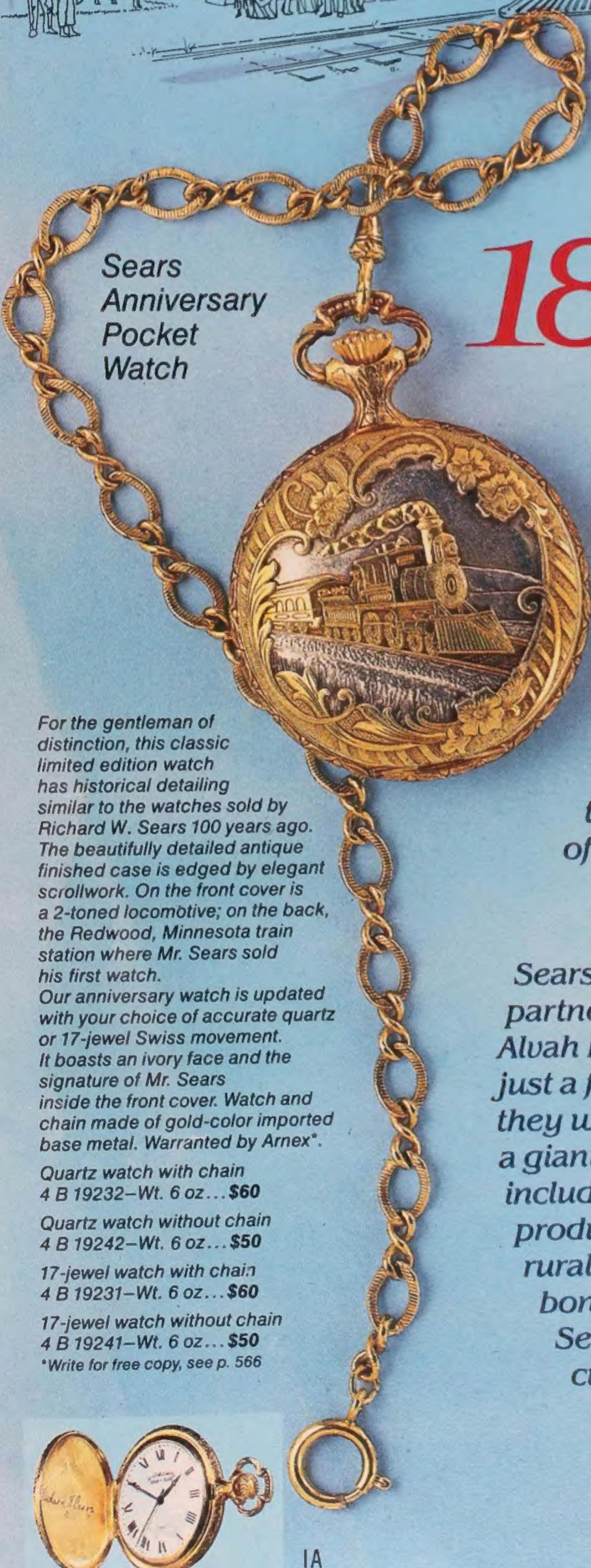


Richard Sears



Alvah Roebuck

Sears
Anniversary
Pocket
Watch



For the gentleman of distinction, this classic limited edition watch has historical detailing similar to the watches sold by Richard W. Sears 100 years ago. The beautifully detailed antique finished case is edged by elegant scrollwork. On the front cover is a 2-toned locomotive; on the back, the Redwood, Minnesota train station where Mr. Sears sold his first watch.

Our anniversary watch is updated with your choice of accurate quartz or 17-jewel Swiss movement. It boasts an ivory face and the signature of Mr. Sears inside the front cover. Watch and chain made of gold-color imported base metal. Warranted by Arnex*.

Quartz watch with chain
4 B 19232-Wt. 6 oz... \$60

Quartz watch without chain
4 B 19242-Wt. 6 oz... \$50

17-jewel watch with chain
4 B 19231-Wt. 6 oz... \$60

17-jewel watch without chain
4 B 19241-Wt. 6 oz... \$50

*Write for free copy, see p. 566

1886

The Statue of Liberty was just dedicated and the first automobile was patented. This was a time of change and invention that would dramatically alter the American way of life over the coming decades. And that was the year Richard Sears, a young railroad agent in North Redwood, Minnesota made his first sale of a simple pocket watch. Thus was born a company that would eventually change the shopping habits of a nation

Sears formed a partnership with Alvah Roebuck and in just a few short years they were producing a giant catalog that included just about any product needed by rural America... from bonnets to carriages.

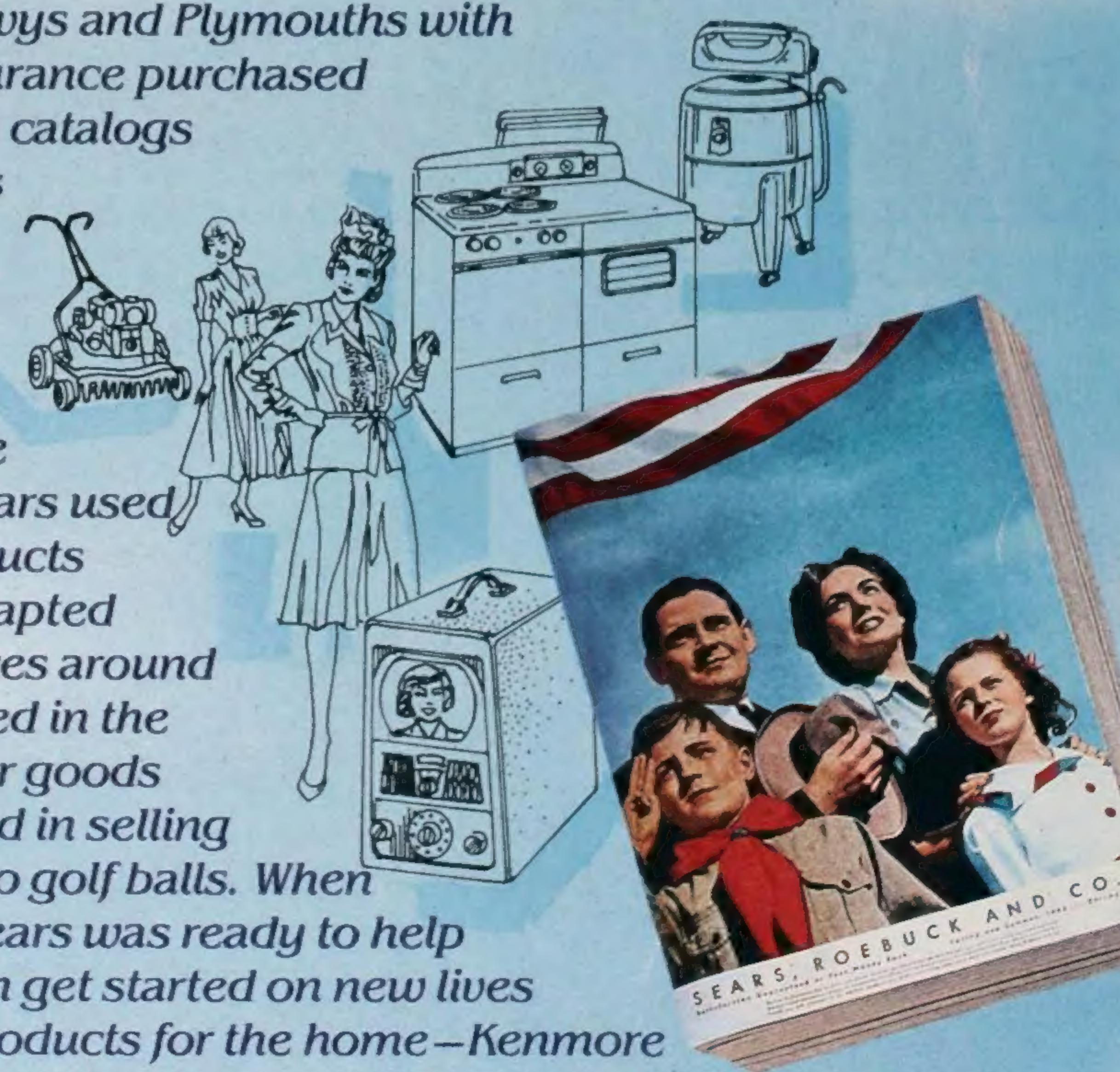
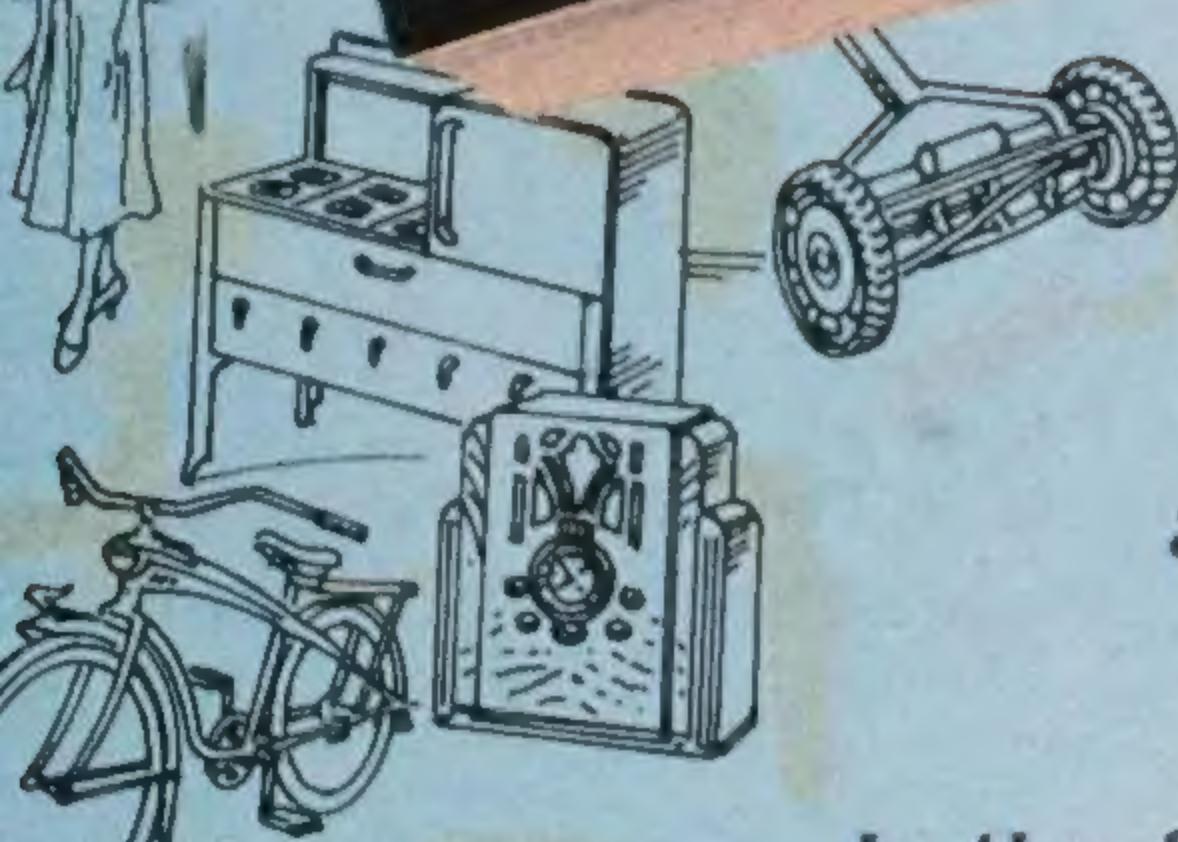
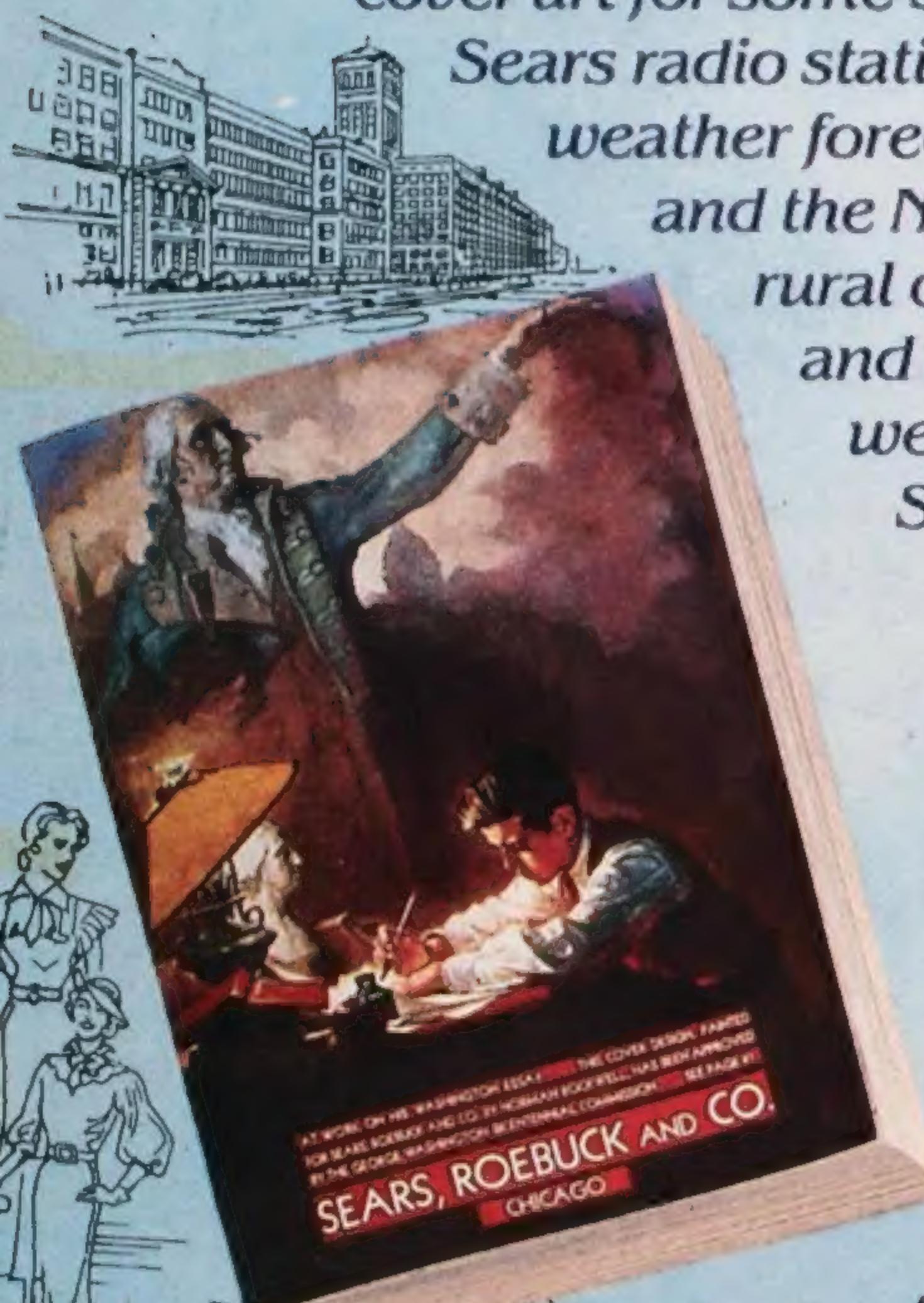
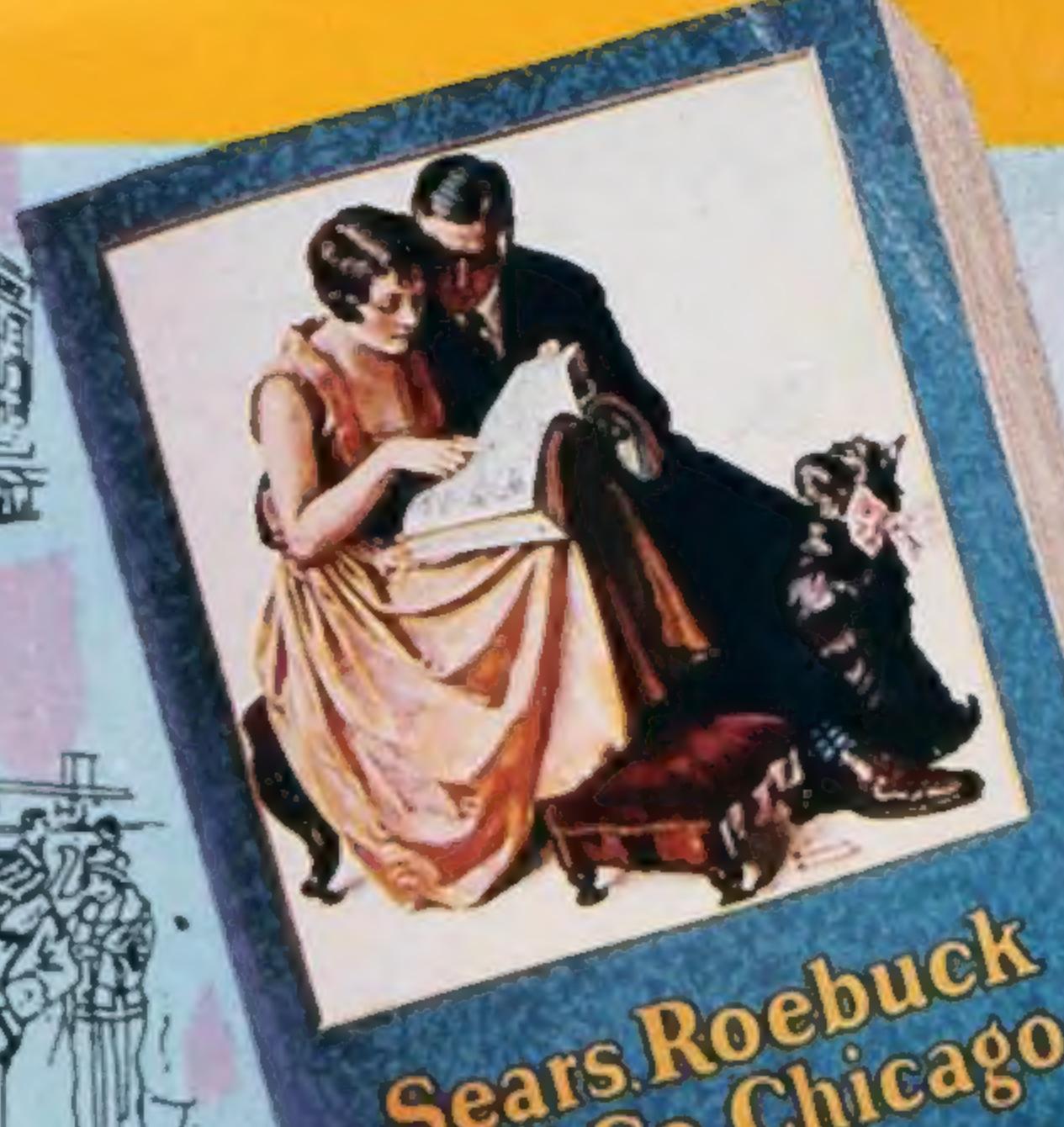
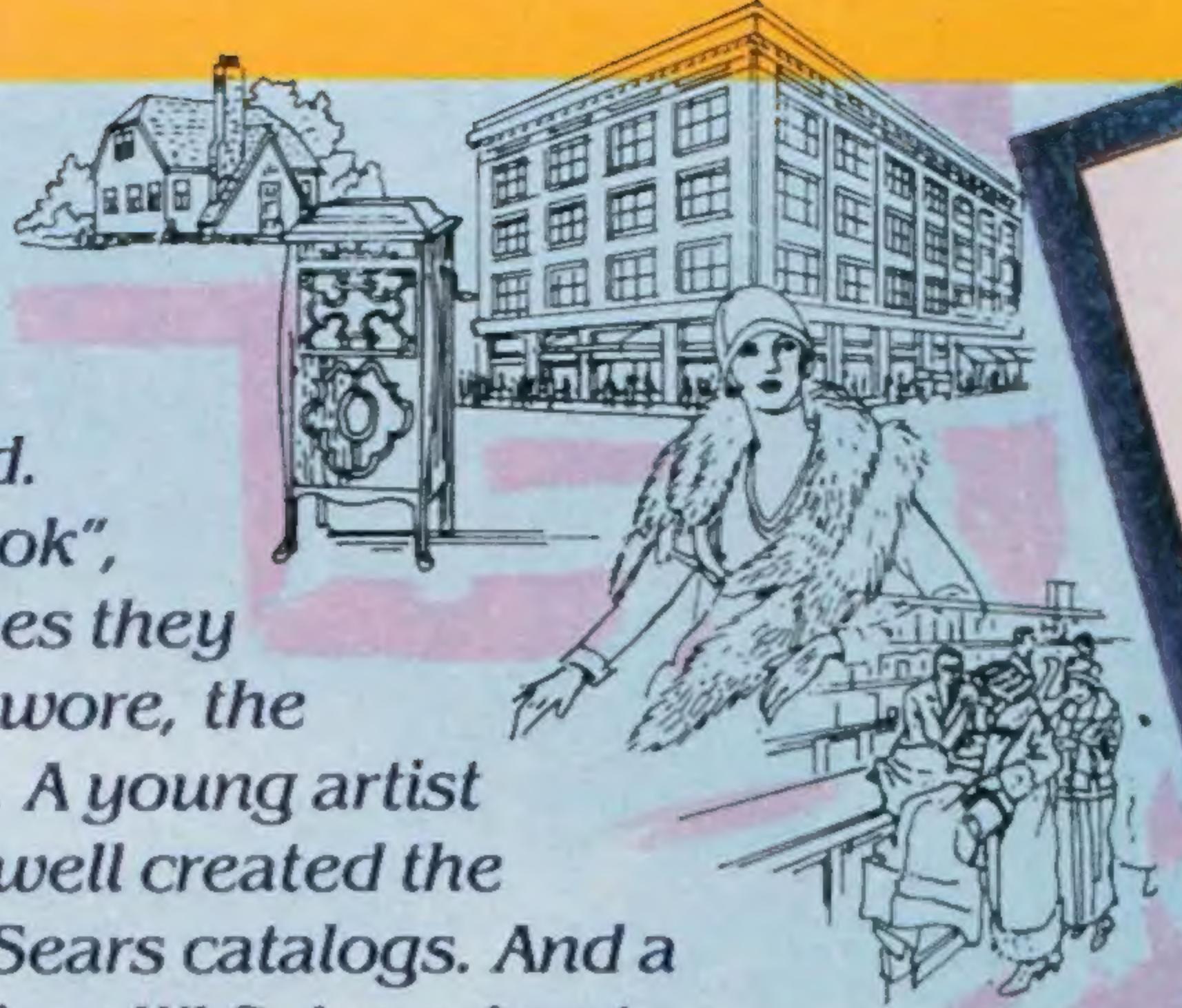
Sears earned the customers' trust by guaranteeing satisfaction or their money back and their gratitude by being the first to offer installment credit so farmers could pay for goods after the harvests



By the 20's, Sears, Roebuck and Co. had become a household word. From the famous "Wish Book", families ordered the houses they lived in, the clothes they wore, the tools they worked with. A young artist named Norman Rockwell created the cover art for some Sears catalogs. And a Sears radio station, WLS, broadcast weather forecasts, market information and the National Barn Dance to millions of rural customers. But the country was changing and Sears began to change with it. People were moving from the towns to the cities. So, in 1925 Sears opened its first retail store

Then came the depression, unexpected yet particularly devastating to Sears customers. To help them get through those difficult times, Sears drastically reduced prices on clothes, tools, bedding—all the necessities of life. Yet innovation and change were not forgotten. Stores continued to be built in cities across the land. Families listened to Fred Allen and Amos 'n Andy on Sears new Silvertone Radios and insured their Fords, Chevys and Plymouths with Allstate Insurance purchased through Sears catalogs and retail stores

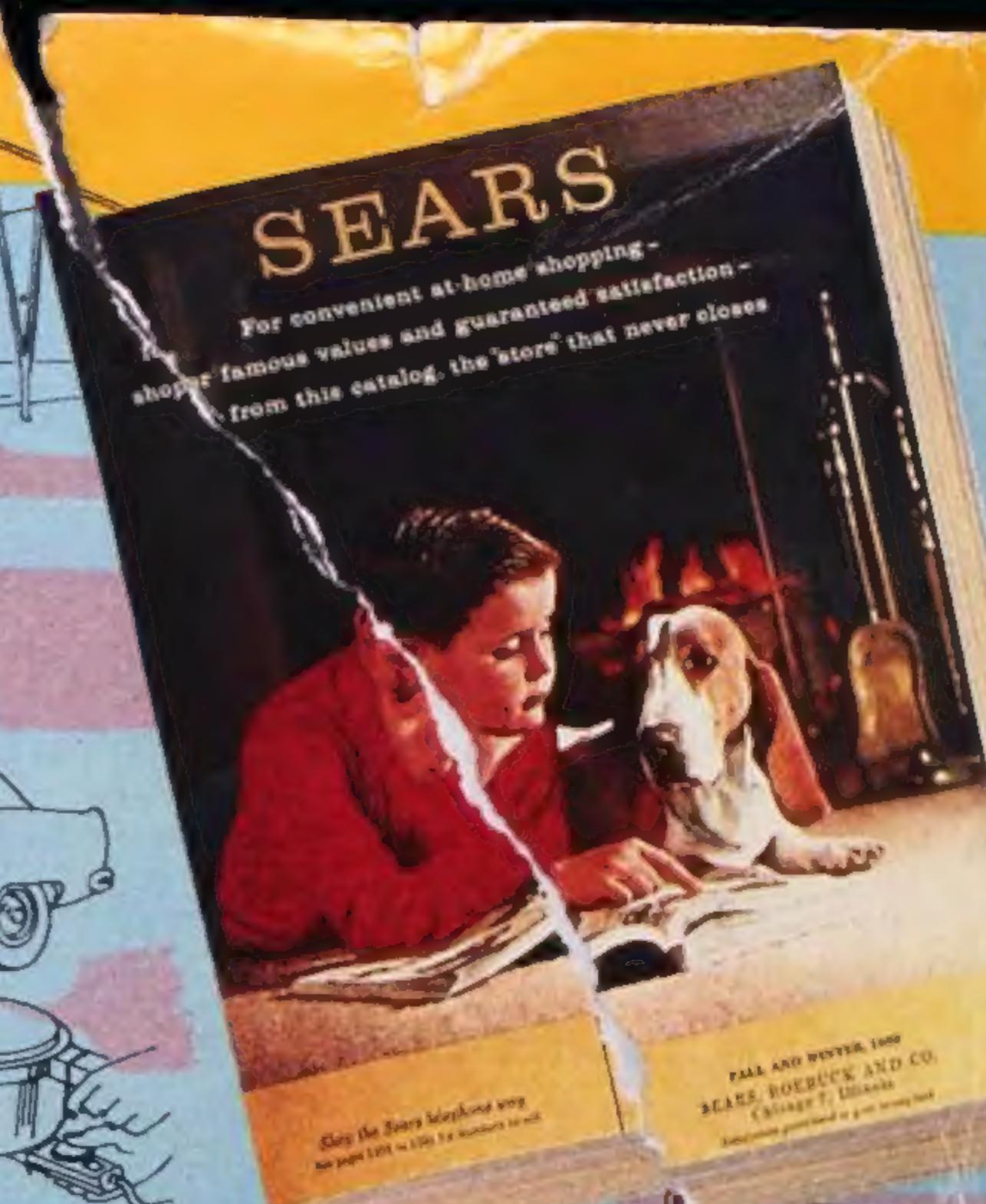
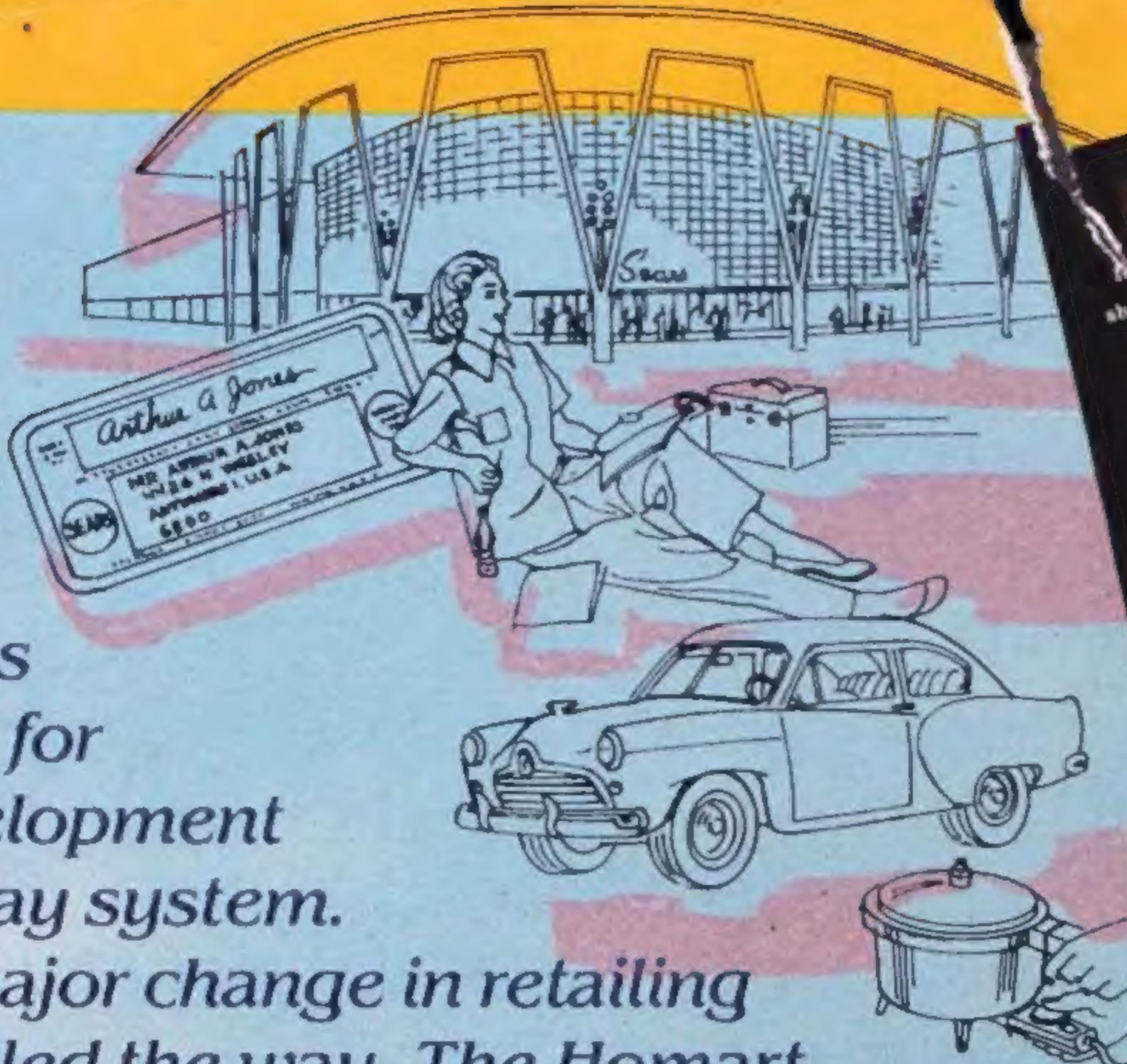
In the 40's America went to war and Sears joined the effort. The experience and systems Sears used to distribute millions of products to American families were adapted to help supply our armed forces around the world. And Sears pioneered in the use of substitute materials for goods essential to the war effort and in selling rebuilt products from tires to golf balls. When the war came to an end, Sears was ready to help the returning service men get started on new lives with an array of new products for the home—Kenmore automatic washers and electric ranges. Craftsman power lawn mowers and something new called television



SEARS, ROEBUCK AND CO.
Remodeled Anniversary No. 5000, 1945
Catalogue No. 10000

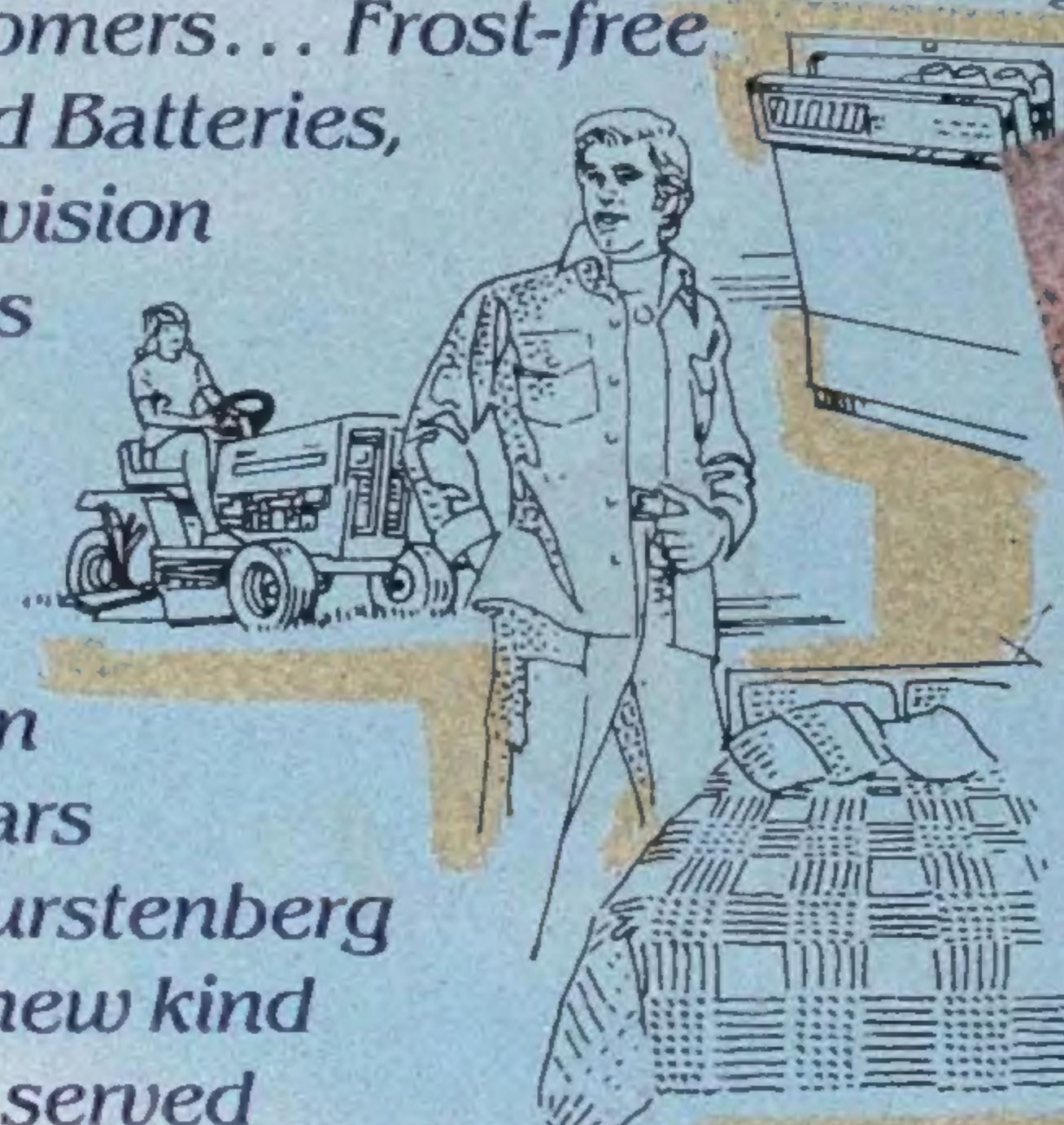
The decade of the 50's saw the beginning of another major population shift, from the cities to the suburbs spurred on by a great need for new housing and the development of the interstate highway system.

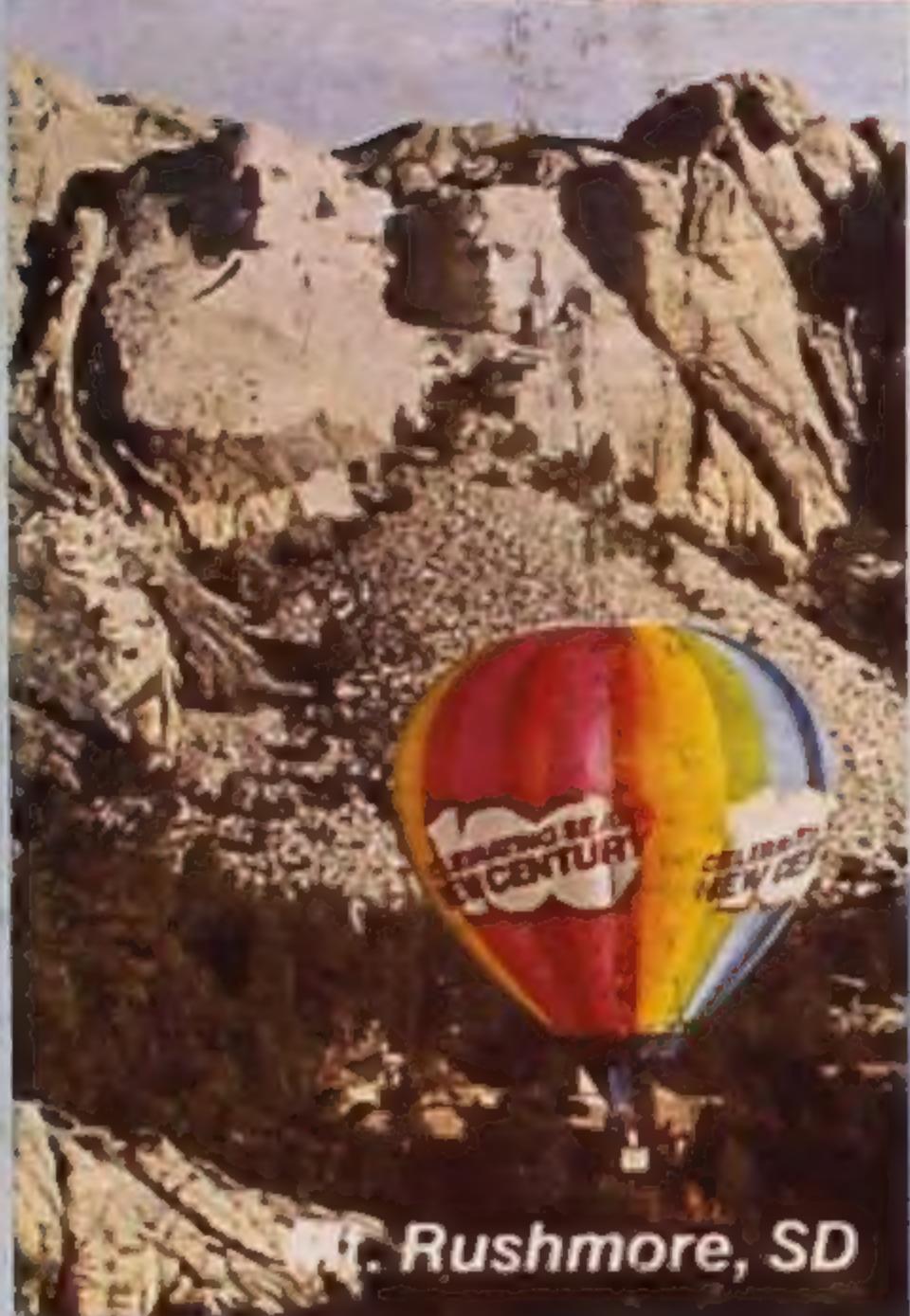
With this came a major change in retailing and again Sears led the way. The Homart Development Co. was formed to help Sears perfect and expand the concept of the suburban shopping mall. And the Sears Catalog took on new life... bringing customers the ease and convenience of telephone shopping. This was the time when Sears introduced its own credit card, an instant success, and sold one of the first compact cars, the Allstate, which unfortunately was 20 years ahead of its time



Sears celebrated its 75th Anniversary in 1961 as the premier merchant in the world. In the city and on the farm, in suburbs and towns from coast to coast, families counted on Sears for quality, value and service backed by our famous guarantee of satisfaction. A young, unknown model named Cheryl Tiegs appeared for the first time on a Sears Catalog Cover. And product innovation continued to reflect the changing needs and desires of customers... Frost-free Refrigerators, Diehard Batteries, Radial Tires, Color Television and Perma-Prest fashions

In the 70's, famous names like Kenmore and Craftsman were joined by such new stars as Toughskins, Diane Von Furstenberg and Cheryl Tiegs. A whole new kind of catalog was created that served the special needs of Sears customers. These specialogs for the Big Man, the Do-it-yourselfer, the Fisherman and Mobile Home Owner again put new life into at home shopping from Sears. And in 1974, Sears new national headquarters was completed that quickly became one of Chicago's most famous landmarks, the tallest building in the world. But all of this was just the beginning



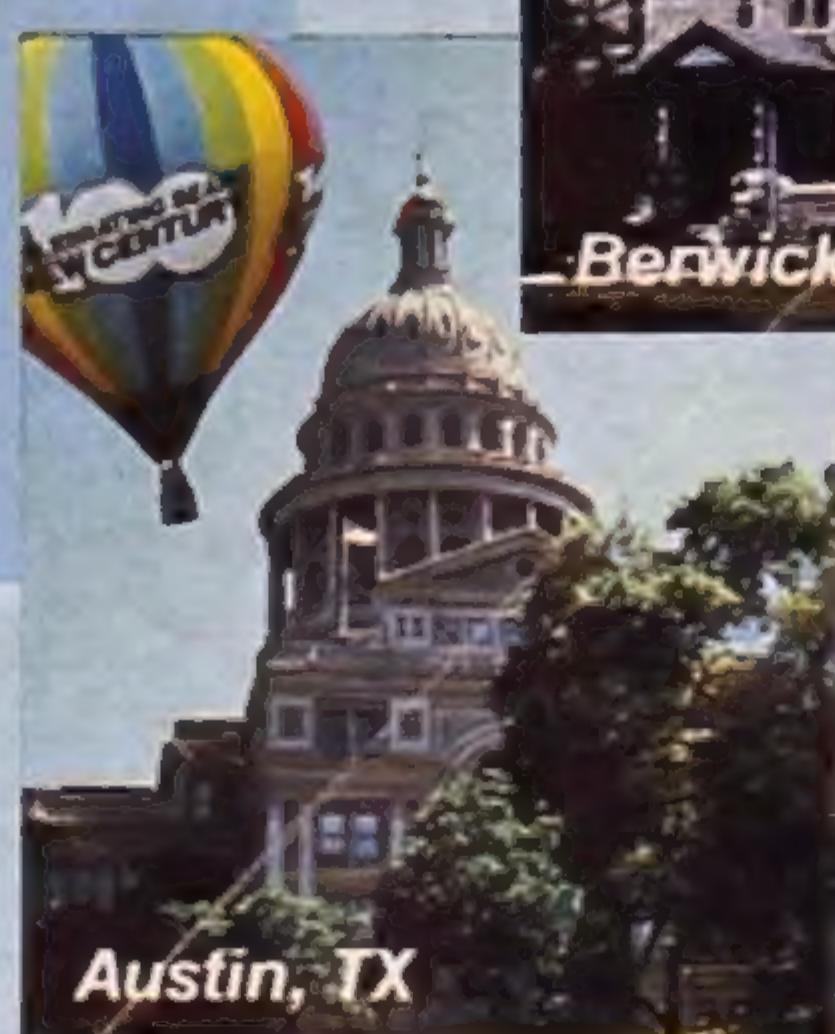


1986

Welcome America to our new century



©1982 Peter B. Kaplan



Sears salutes the cities and towns all across the U.S.A... with a special tribute to those communities also celebrating an anniversary this year where we went to photograph many of the pages you'll see in this catalog. We want to thank the people of those communities for their gracious hospitality and assistance, and to thank all America for a great century

The Balloonist's Prayer
The Winds have welcomed you with softness.
The Sun has blessed you with his warm hands.
You have flown so high and so well.
that God has joined you in your laughter.
And He has set you gently back again
into the loving arms of Mother Earth

SEARS LEADS THE WAY

Introducing the Stefanie Collection ...a Sears exclusive

**"THE NOTION OF
MAKING LIFE SIMPLE
ATTRACTS ME.**

I want something that's going to feel good, look good and be available at the right price. And more than anything, I want to be able to find it quickly all in one place."

Stefanie Powers



1 and 2 For a certain style that is noticed immediately... polka dot blouse and skirt are woven of a crinkled acetate that is as comfortable as it is fashionable. Dry clean. Made in USA.

Misses': state even size 6 to 16.

1 Button front blouse.
T7B21906F-Wt. 1 lb. 3 oz... \$35.00

2 Elegant skirt has stitched down pleats with full sweep skirt. Side zipper closure.
T7B21901F-Wt. 1 lb. 6 oz... \$45.00

3 The perfect addition to this top and skirt! Shiny vest has oversized armholes and rib knit waistband. Knit of acrylic and rayon; it's machine washable. Imported.
Misses': XS(4-6); S(8-10); M(12-14); L(16-18). State XS, S, M or L.
T7B21907F-Wt. 1 lb. 2 oz... \$32.00

Items with a "T" prefix (such as T7B21907F) could take extra time for delivery.

Stefanie Powers is wearing her personal jewelry

100
CELEBRATING OUR
NEW CENTURY





We travelled to New York, where work is being done to restore the Statue of Liberty for its centennial celebration. Looking out from Liberty Island, we caught this breathtaking view of the skyline.

1 When style and sophistication count, reach for this tweed blazer. Distinguishing features? Fully lined in acetate, shoulder pads, vented sleeve opening, pockets and a smart hanky in the breast pocket. Woven polyester and viscose rayon with the look of linen should be dry cleaned. Made in USA and imported.

Misses': state even size 6 to 16.
T7B 21902F-Wt. 2 lbs. 2 oz... \$80.00

2 Smart striped shirt has dolman sleeves, oversized armholes and shoulder pads. With covered placket. Woven of cotton and polyester. Machine washable. Imported.

Misses': state even size 6 to 16.
T7B 21908F-Wt. 1 lb. 3 oz... \$35.00

3 Right on track with a tweed that's subtle enough to pair with other patterns. Pleated trousers are fully lined in acetate. With side pockets and belt loops. Woven of polyester and viscose rayon with the look of linen. Dry clean. Made in USA.

Misses': state even size 6 to 16.
T7B 21905F-Wt. 1 lb. 13 oz... \$45.00

4 Marigold jacket has a bold, clean look with extras that can't be missed. Fully lined in acetate, shoulder pads and a crisp polyester and rayon weave with the look of linen. Dry clean as you would any fine fabric. Made in USA.

Misses': state even size 6 to 16.
T7B 21903F-Wt. 1 lb. 14 oz... \$70.00

5 Go for a compelling contrast. Button front blouse has shoulder pads. Woven of polyester with the look of silk. Machine wash. Imported.

Misses': state even size 6 to 16.
T7B 21909F-Wt. 1 lb. 4 oz... \$35.00

6 For a polished presence... black linen-look skirt is fully lined and sports a back kick pleat. With back zipper closure and side seam pockets. Polyester and rayon weave should be dry cleaned. Made in USA.

Misses': state even size 6 to 16.
T7B 21904F-Wt. 1 lb. 7 oz... \$40.00

A Black patent vinyl belt is $\frac{3}{4}$ in. wide. With turned edges and self-covered buckle. Waist sizes S(24-28); M(28-31); L(32-35). State S, M, or L. Shpg. wt. 2 oz... \$8.00

B Calfskin leather sling back pumps add a classic style to any outfit. Fully cushioned insole and heel. $2\frac{1}{2}$ inch leather covered heels. Soles of man-made material. Imported. Women's medium: state $5\frac{1}{2}$ B, 6B, 6 $\frac{1}{2}$ B, 7B, 7 $\frac{1}{2}$ B, 8B, 8 $\frac{1}{2}$ B, 9B, 9 $\frac{1}{2}$ B, 10B. T54B 46822F—White
T54B 43822F—Black patent
T54B 45822F—Gold
Shpg. wt. 1 lb. 4 oz... \$36.00

Items with a "T" prefix (such as T7B 21902F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry

Don't guess on fit, see page 570.
More shoes from our new Stefanie collection on page 350.

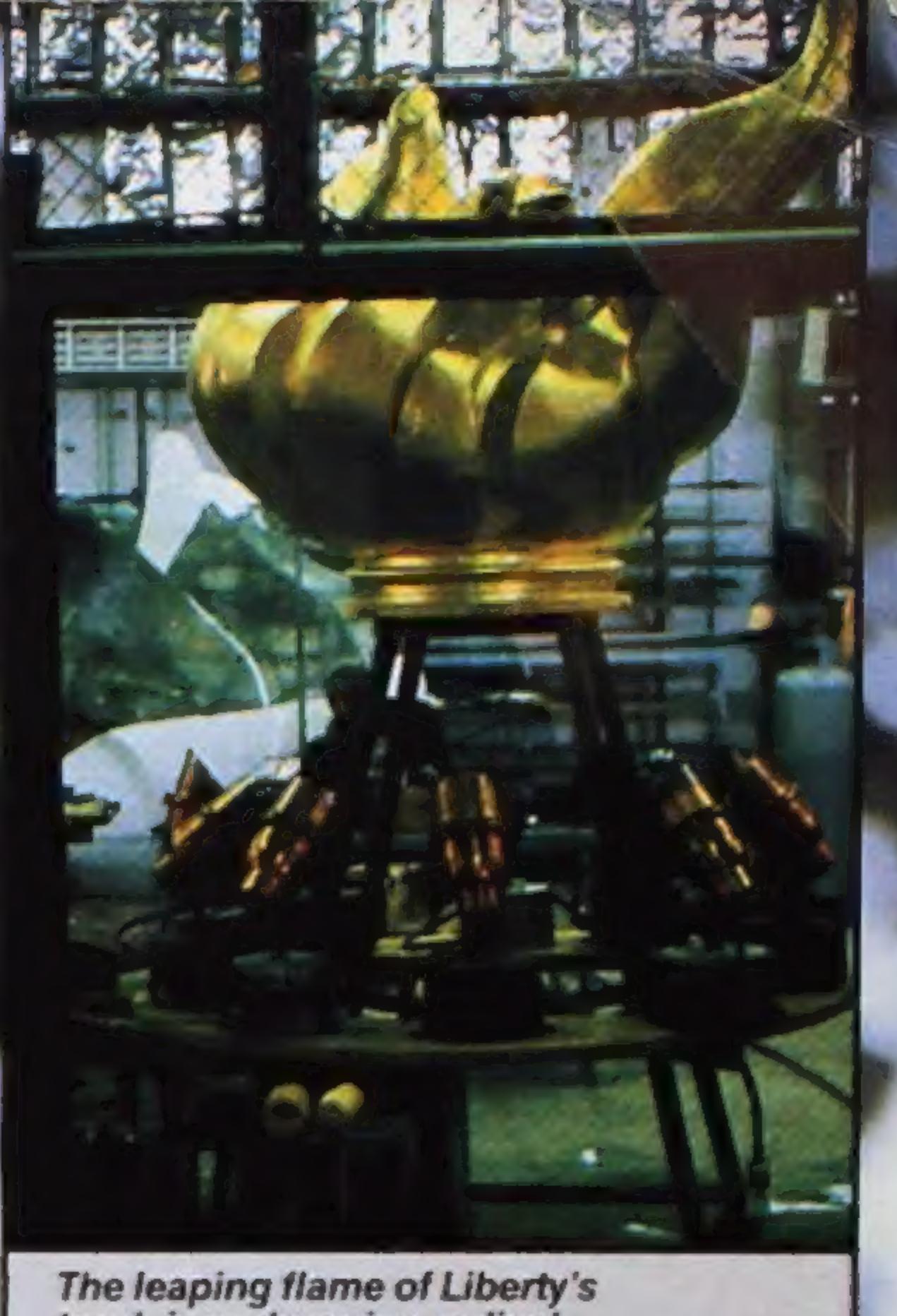


STEFANIE
SP

4
5



6



The leaping flame of Liberty's torch is undergoing radical reconstruction...being replaced to glow brighter than ever. It is being rebuilt according to Bartholdi's original design—solid, without glass panes.

7

STEFANIE



Petite (5'3" and under)
Average (5'3 1/2" to 5'7")

1 The classic navy blazer . . . can you imagine going a season without it? Ours is fully lined in acetate with shoulder pads and pockets. A bright crest updates it. Polyester and rayon weave has the look of linen. Dry clean as you would any fine fabric. Made in USA and imported. Misses' 4 to 16. State only even size listed with each item. T 7B 21913F—Petite (4 to 14)
T 7B 21911F—Average (6 to 16)
Shpg. wt. 2 lbs. 1 oz. . . \$75.00

2 One skirt that will spend very little time in your closet. With stitched down pleats and side zipper closure. Woven polyester and rayon with the look of linen should be dry cleaned. Made in USA. Misses' 4 to 16. State only even size listed with each item. T 7B 21918F—Petite (4 to 14)
T 7B 21917F—Average (6 to 16)
Shipping weight 1 lb. 10 oz. . . \$45.00

3 Update a familiar style with a soft new print. Short sleeve pullover is woven of polyester that looks like silk. Machine washable. Imported. Misses' 4 to 16. State only even size listed with each item. T 7B 21927F—Petite (4 to 14)
T 7B 21926F—Average (6 to 16)
Shpg. wt. 14 oz. . . \$28.00

A Skimmer of calf-skin leather uppers has decorative pleats on top. Fully cushioned insole and $\frac{3}{4}$ in. heel. Soles of man-made materials. Imported. Women's medium: state 5 1/2B, 6B, 6 1/2B, 7B, 7 1/2B, 8B, 8 1/2B, 9B, 9 1/2B, 10B. T 54 B 46397F—White
T 54 B 43397F—Black patent
Shpg. wt. 1 lb. 4 oz. . . \$36.00

B Keeping in step with your busy schedule is an elegant leather handbag with adjustable shoulder strap. Outside pocket has snap closure. Inside is fabric lined and roomy enough for all you carry. 8 1/2x2x6. Zipper closure on top. T 88 B 3002—Black
T 88 B 3003—White
Shpg. wt. 10 oz. . . \$25.00

Items with a "T" prefix (as T 7B 21917F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry

See her new shoe collection on p. 350





© 1982 PETER B. KAPLAN

The Statue of Liberty was a gift from the people of France to the people of America. She reigns proudly in New York Harbor. She was dedicated by President Grover Cleveland on October 26, 1886.

Petite (5'3" and under)
Average (5'3½" to 5'7")

1 Striped shirt has shoulder pads, covered placket and oversized armholes. Woven of cotton; machine wash. Imported

Misses' 4 to 16. State only even size listed with each item

T7B 21925F—Petite (4 to 14)

T7B 21924F—Average (6 to 16)

Shpg. wt. 1 lb. 3 oz. . . \$35.00

2 Military appeal. Longer vest has folded armholes, neckline and placket. Knit of ramie and cotton, just machine wash. Imported

Misses' XS(4-6); S(8-10); M(12-14); L(16-18). State only letter size listed with each item

T7B 21929F—Petite (XS, S, M)

T7B 21928F—Average (XS, S, M, L)

Shpg. wt. 1 lb. 6 oz. . . \$30.00

3 For a clean and polished finish, start with crisp white linen-look trousers. Fully lined in acetate. Something different? Wider belt loops and side pockets. Woven of polyester and rayon. Dry clean. Made in USA.

Misses' 4 to 16. State only even size listed with each item

T7B 21916F—Petite (4 to 14)

T7B 21915F—Average (6 to 16)

Shpg. wt. 1 lb. 14 oz. . . \$40.00

4 Color is key when combining the nautical feeling with an already established classic blazer. Soft pink blazer is fully lined. With shoulder pads, pockets and crest. Polyester and rayon weave has the look of linen. Dry clean. Made in USA and imported

Misses' 4 to 16. State only even size listed with each item

T7B 21914F—Petite (4 to 14)

T7B 21912F—Average (6 to 16)

Shipping weight 2 lbs. 1 oz. . . \$75.00

5 and 6 Looking for an outfit that's fresh and versatile? Your search is over. Shirt and skirt are done in a leno weave that feels like linen, but is actually a machine washable polyester and cotton. Made in USA

Misses' 4 to 16. State only even size listed with each item

5 Shirt has epaulettes on shoulder breast pocket.

T7B 21923F—Petite (4 to 14)

T7B 21922F—Average (6 to 16)

Shipping weight 1 lb. 4 oz. . . \$33.00

6 Skirt has hook and eye closure at waistband. With side seam pockets

T7B 21921F—Petite (4 to 14)

T7B 21919F—Average (6 to 16)

Shipping weight 1 lb. 6 oz. . . \$40.00

Items with a "T" prefix (such as T7B 21921F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry

Measure to be sure, see page 570



STEFANIE

SP



4
5

Sears and The Statue of Liberty
celebrating 100 years
together...and looking
forward to the
new century

6

Save \$10

when you buy
any 2 items (A thru E)

Petite (5'3" and under)
Average (5'3½" to 5'7")

A Powered by bright colors, this pullover borrows its looks from your favorite polo top. We kept it simple (texture says it all). Knit of ramie, rayon and cotton. Hand wash Imported.

Misses' XS(4-6); S(8-10); M(12-14); L(16). State color number from illustration; then state letter size listed with each item

T7B 2189YF—Petite (XS, S, M)
T7B 2188YF—Average (XS, S, M, L)
Shipping weight 1 lb. 12 oz
Ea. \$32.00...2 or more; Ea. \$27.00

B You love these pants for their sophisticated look. And, because they're unlined, you know you can wear them right through the summer. Woven of polyester and rayon; dry clean only. Made in USA

Misses' 4 to 16. State color number from illustration; then state only even size listed with each item

T7B 2183YF—Petite (4 to 14)
T7B 2182YF—Average (6 to 16)
Shipping weight 1 lb. 14 oz
Ea. \$35.00...2 or more; Ea. \$30.00

C Get caught up in our brights. Camp-style shirts have roll-up sleeves and shoulder pads. Woven of polyester and cotton; machine wash Imported

Misses' 4 to 16. State color number from illustration; then state only even size listed with each item

T7B 2187YF—Petite (4 to 14)
T7B 2186YF—Average (6 to 16)
Shipping weight 1 lb. 6 oz
Ea. \$30.00...2 or more; Ea. \$25.00

D Top priority skirt has extended fly front with buttons. Polyester and rayon woven skirt is unlined—so right for those warmer spring and summer days. Dry clean. Made in USA

Misses' 4 to 16. State color number from illustration; then state only even size listed with each item

T7B 2181YF—Petite (4 to 14)
T7B 2180YF—Average (6 to 16)
Shipping weight 1 lb. 14 oz
Ea. \$40.00...2 or more; Ea. \$35.00

E Tired of playing it safe when it comes to prints? Wise choice. Floral blouse has oversized armholes and shoulder pads. Woven of polyester; machine wash. Imported

Misses' 4 to 16. State only even size listed with each item

T7B 21857F—Petite (4 to 14)
T7B 21847F—Average (6 to 16)
Shipping weight 1 lb. 3 oz
Ea. \$33.00...2 or more; Ea. \$28.00

F Leather belt is $\frac{3}{4}$ in. wide. Waist sizes S(24-27); M(28-31); L(32-35). State S, M, or L

T88B 8124F—Royal

T88B 8126F—White

T88B 8125F—Gold

T88B 8123F—Fuchsia

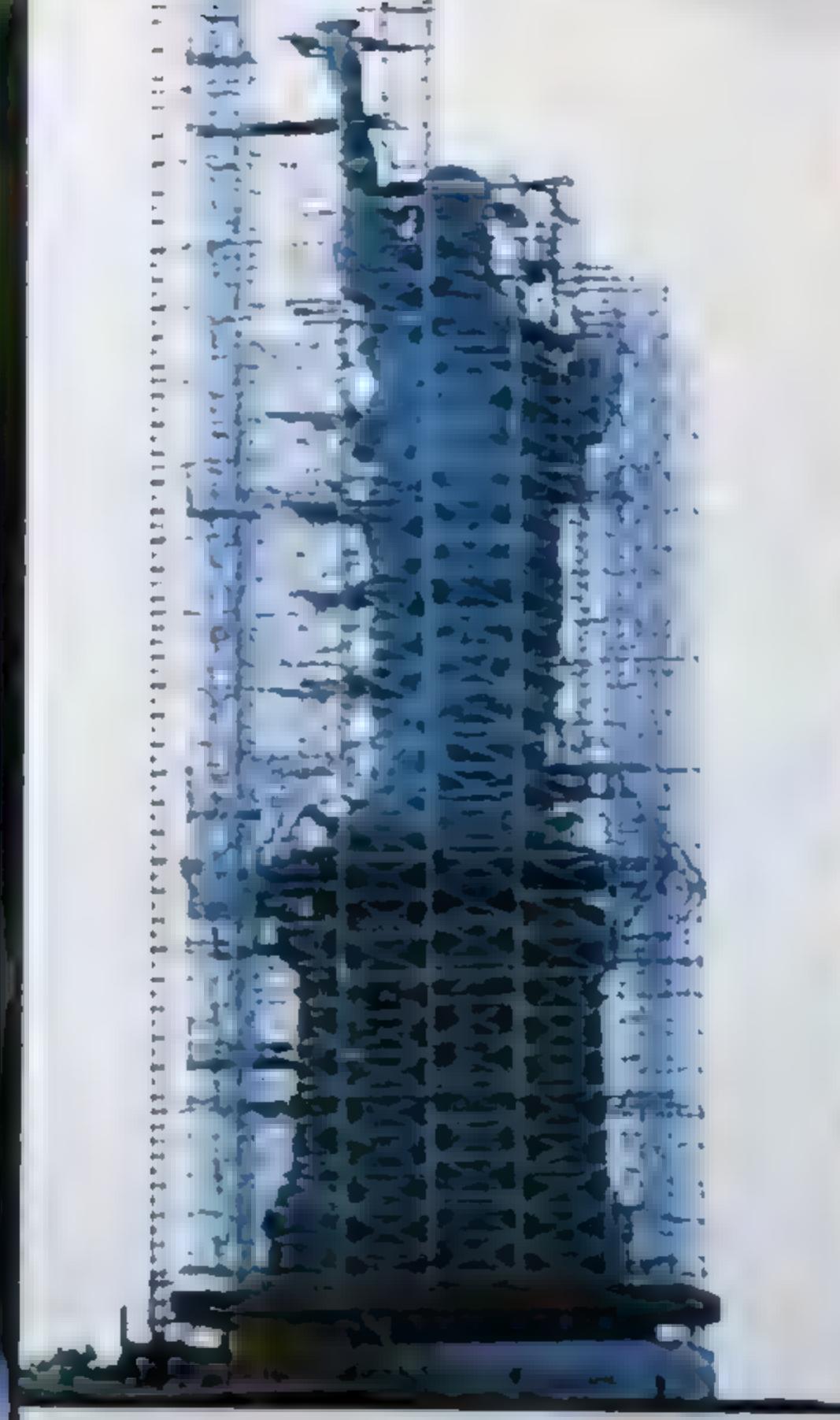
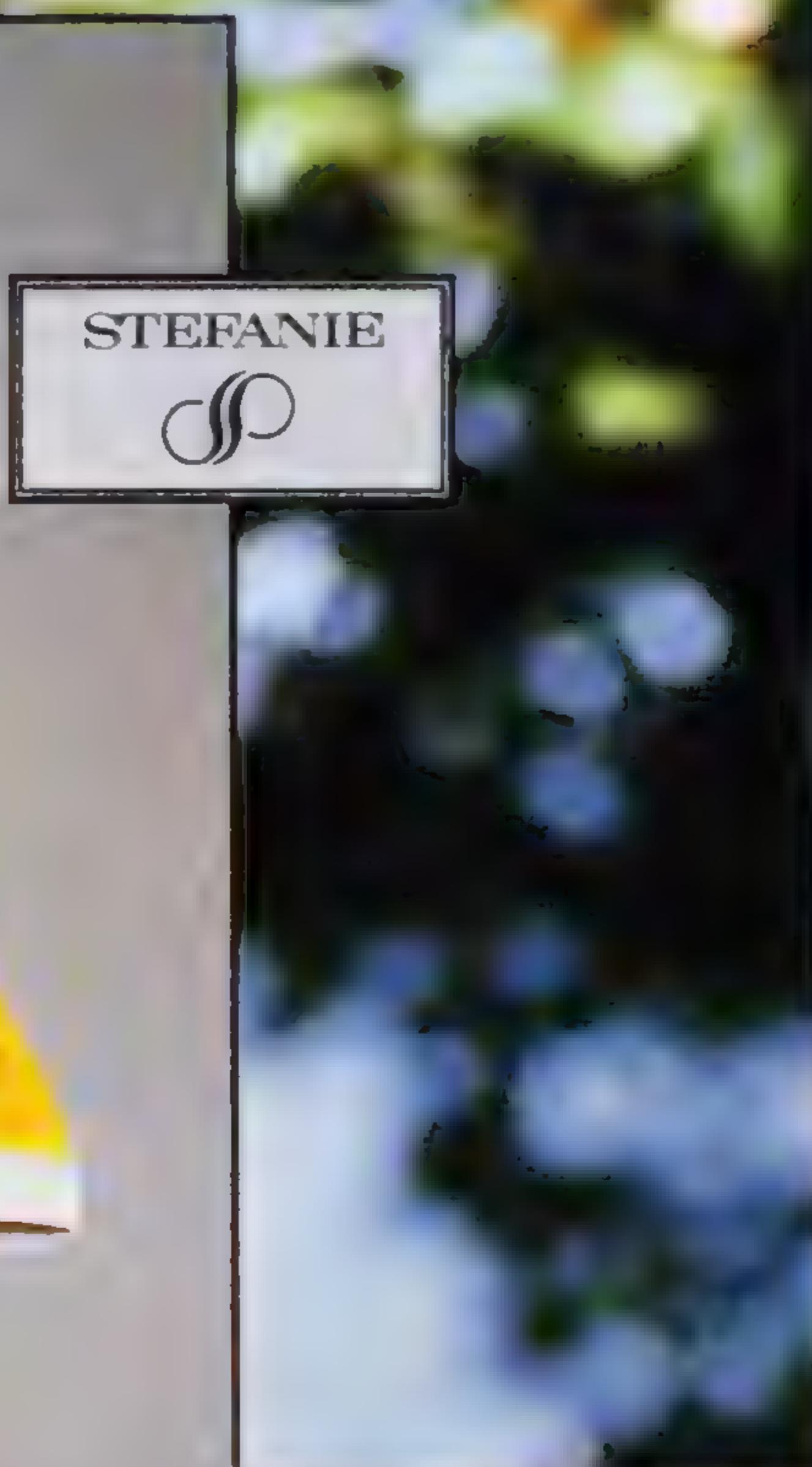
Shipping weight 2 ounces \$10.00

Items with a "T" prefix
(such as T7B 21847F) could
take extra time for delivery

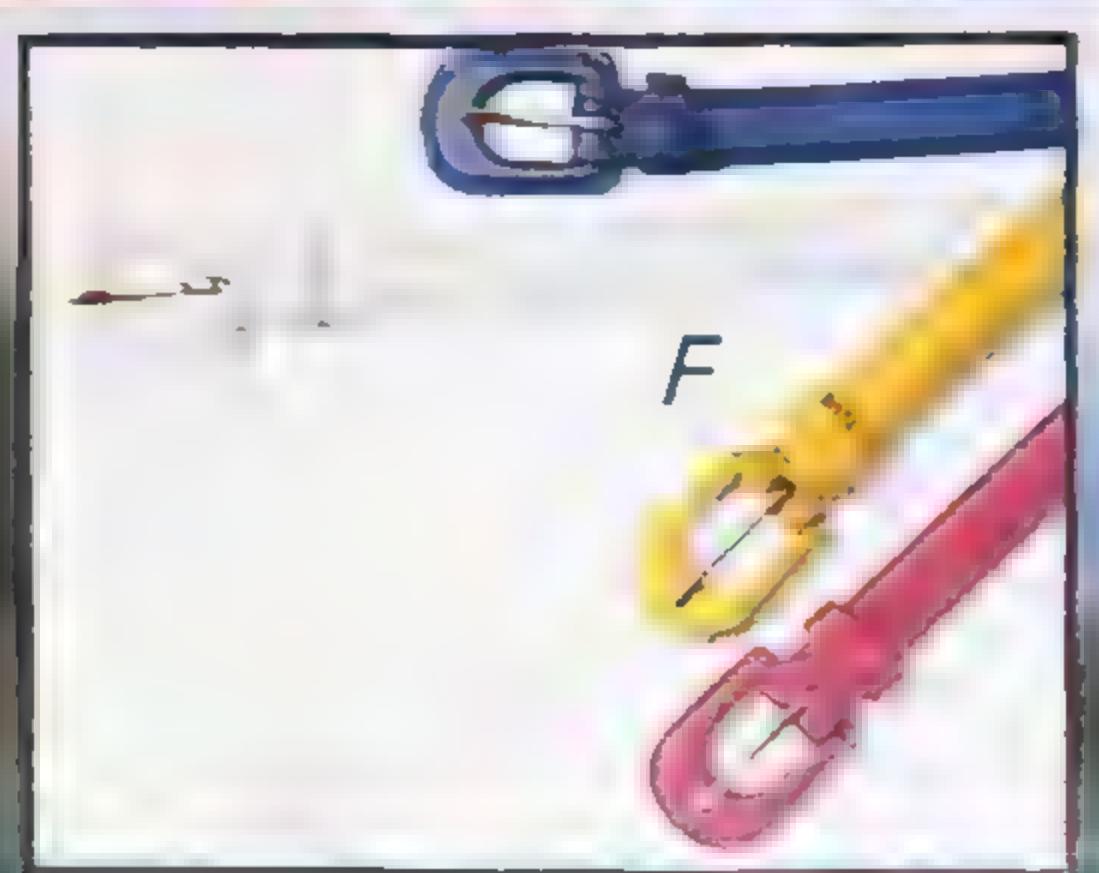
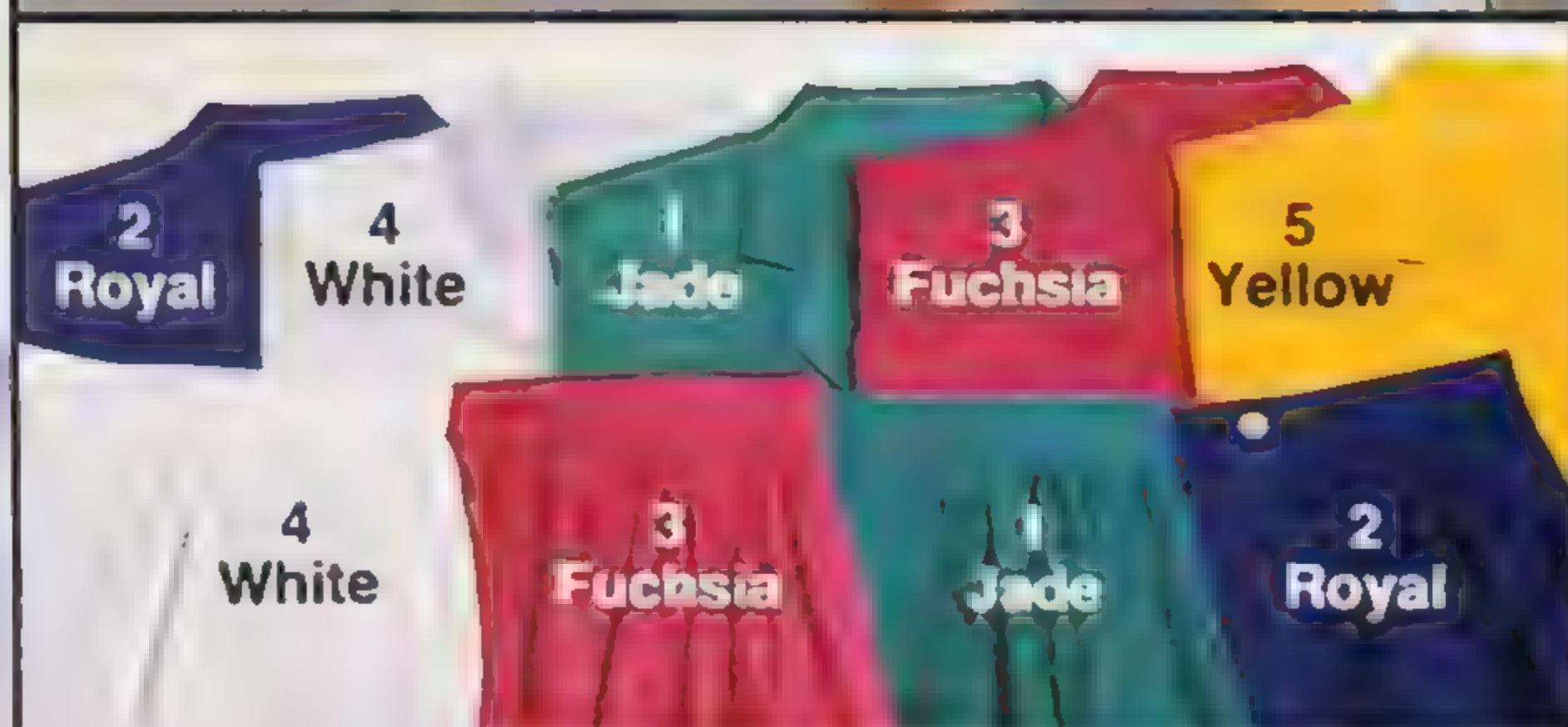
Stefanie Powers is wearing
her personal jewelry

Don't guess on fit, see page 570





Liberty stands 151 ft. high atop a 154 foot base. She is made of 100 tons of copper and weighs 450,000 pounds. Her measurements? Face 10 ft. wide, nose 4½ ft. long and waist 35 ft. wide. If she could see, she would look at Brooklyn.



Petite (5'3" and under)
Average (5'3½" to 5'7")

1 *Surplice wrap dress allows you to adopt an eased-up attitude to dressing in style. The updated details like shoulder pads, breast pocket with flap and taupe leather belt ensure its enduring style. Woven ramie and cotton should be dry cleaned. Imported.*

Misses' 4 to 16. State only even size listed with each item.

T 31 B 49265F—Petite (4 to 14)
Shpg. wt. 1 lb. 3 oz... \$80.00

T 31 B 10613F—Average (6 to 16)
Shpg. wt. 1 lb. 4 oz... \$80.00

2 *When you combine the sophistication of ramie with a hot new color, you're bound to be boldly contemporary. Our casually styled dress takes on shoulder pads, shoulder button tabs, side seam pockets and a breast pocket. Belt included. Woven ramie and cotton should be dry cleaned. Imported.*

Misses' 4 to 16. State only even size listed with each item

T 31 B 49264F—Petite (4 to 14)
Shpg. wt. 1 lb. 7 oz... \$80.00

T 31 B 10609F—Average (6 to 16)
Shpg. wt. 1 lb. 8 oz... \$80.00

3 *This floral print dress is one way to welcome warm weather in style. For drama, we've added an oversized collar, shoulder pads and dolman sleeves. The woven polyester dress is machine washable. Imported*

Misses' 4 to 16. State only even size listed with each item

T 31 B 49261F—Petite (4 to 14)
Shpg. wt. 11 oz... \$60.00

T 31 B 10611F—Average (6 to 16)
Shpg. wt. 12 oz... \$60.00

4 *One of those "I can't wait to wear it" dresses. Coin dot coat style dress has shoulder pads, side seam pockets and breast pocket. With back yoke. Woven polyester crepe can be machine washed. Imported*

Misses' 4 to 16. State only even size listed with each item

T 31 B 49263F—Petite (4 to 14)
Shpg. wt. 1 lb. 3 oz... \$70.00

T 31 B 10607F—Average (6 to 16)
Shpg. wt. 1 lb. 4 oz... \$70.00

*Items with a "T" prefix
(such as T 31 B 49263F)
could take extra time for delivery*

*Stefanie Powers is wearing
her personal jewelry*



STEFANIE





3

© 1980 PETER B. KARPAN

The means of repairing Liberty has become quite a feat in itself... with aluminum scaffolding weighing more than 300 tons and ascending more than 300 feet into the air. In all, about 80,000 pounds of copper will be used in the restoration. Representing hope and pride, Liberty has also become a tribute to hard work and ingenuity.

4

The Heartland







The Far West

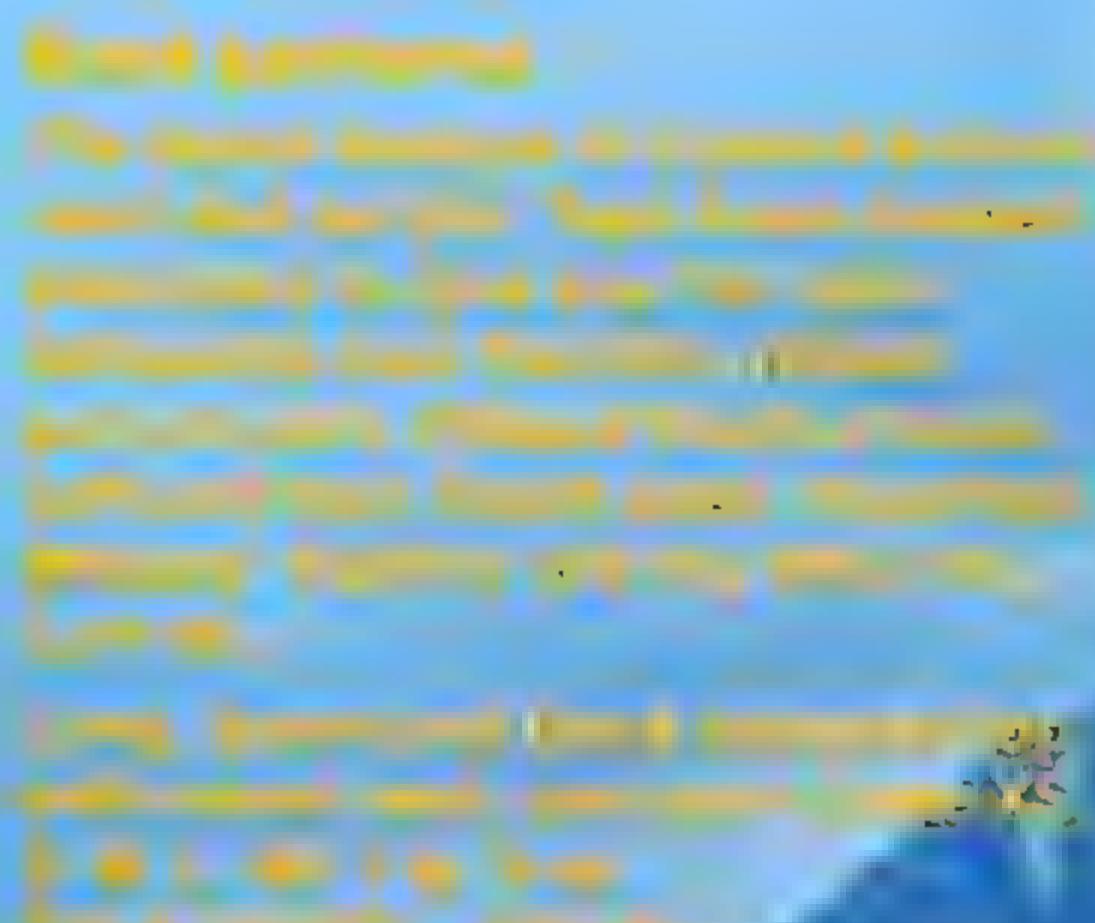


All that glitters

Certain to add a little sparkle to your life, a glamourous 2-piece sweater dress. The top is knit of wool and acrylic with metallic trim. Dropped armholes, padded shoulders, ribbed knit finish at neck, cuffs and hem. In royal and black that lights up the sky. Pull-on slim ribbed knit skirt in black acrylic and wool. Hand wash. Imported.

Misses' XS(4-6); S(8-10); M(12-14); L(16-18). Style XS, S, M, L. Shpg. wt. 1 lb. 9 oz. T31 H 10801F... \$75.00

Items with a "T" prefix (such as T31 H 10801F) could take extra time for delivery.



Wool, cotton, silk, and
synthetic fibers

Wool, cotton, silk, and

synthetic fibers

T31 H 10805F

Wt. 1 lb. 9 oz... \$75.00

Items with a "T" prefix
(such as **T31 H 10807F**)
could take extra time for delivery



Alaskan Rockies



A close-up photograph of a flowering branch with red blossoms and green leaves, set against a dark background.





STEFANIE



A M/P.M. clothes that show you at your feminine best (classy, colorful confident, charismatic)

1 and 2 Well-connected couple 2-piece challis outfit of woven rayon. Dry clean. Imported Misses': state even size 6 to 16

1 Tie blouse with button front T 7 H 23793F—Wt. 13 oz. . . \$35.00

2 In full swing . . . skirt with center front pleat and side pockets T 7 H 23794F—Wt. 15 oz. . . \$38.00

3 A real "jewel" . . . jade jacket blouse woven of silk-look polyester; graced with hidden button placket and padded shoulders Machine washable. Imported Misses': state even size 6 to 16 T 7 H 23795F—Wt. 13 oz. . . \$33.00

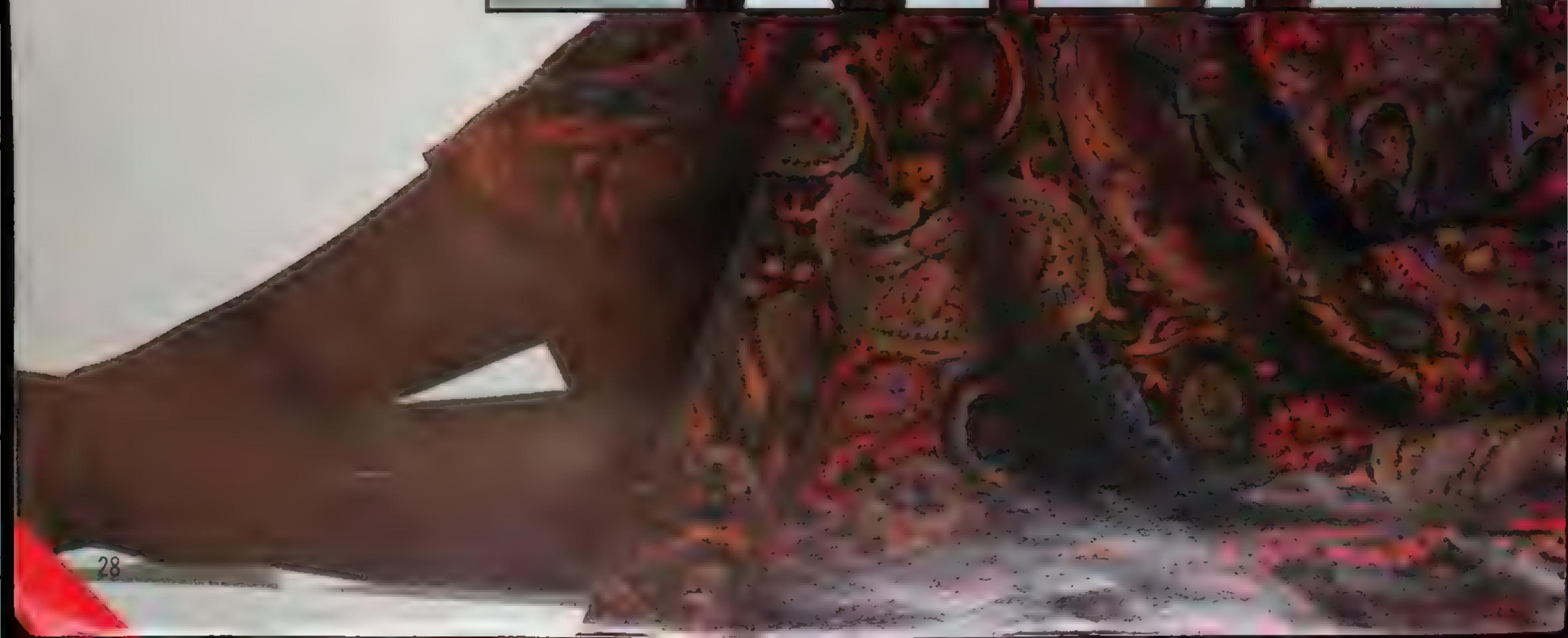
4 Pleats in print! Slim skirt with yoke front woven of rayon challis. Dry clean. Imported Misses': state even size 6 to 16 T 7 H 23901F—Wt. 13 oz. . . \$38.00

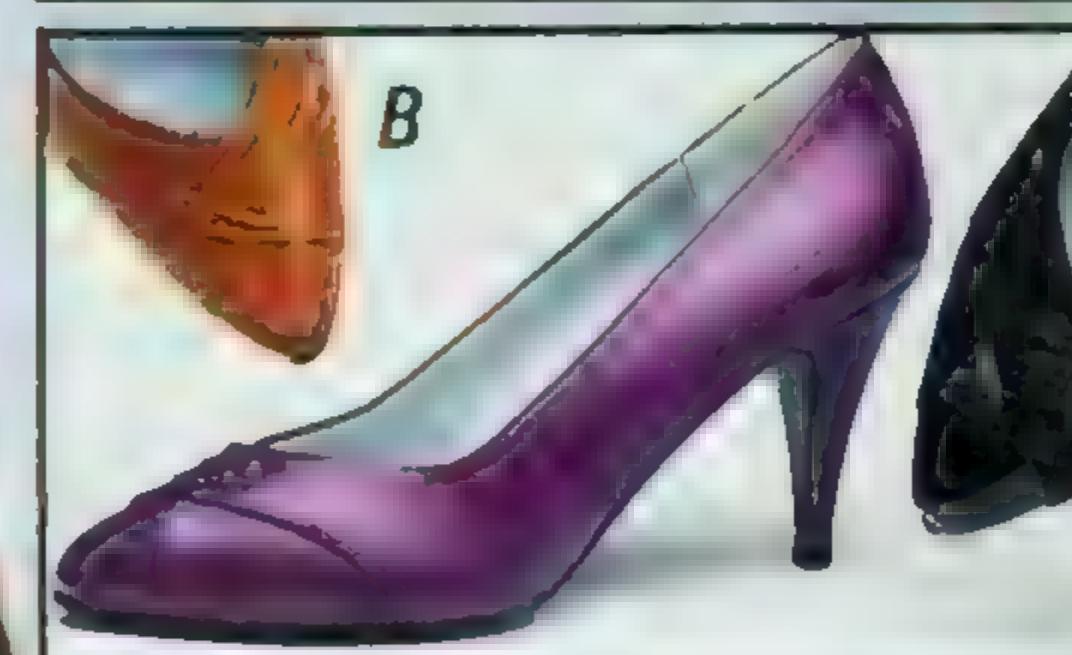
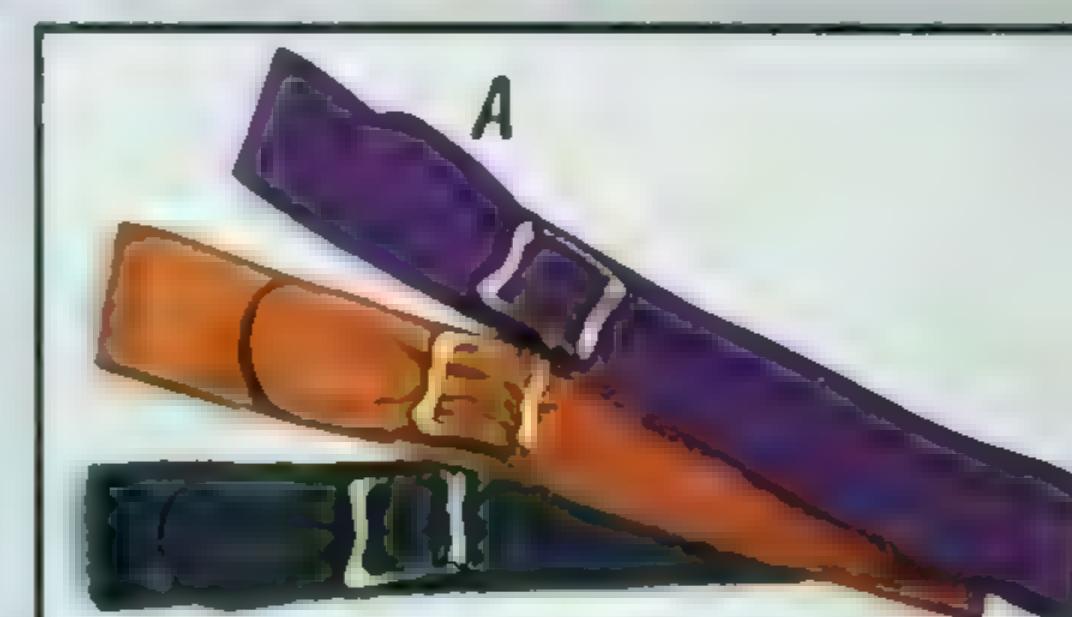
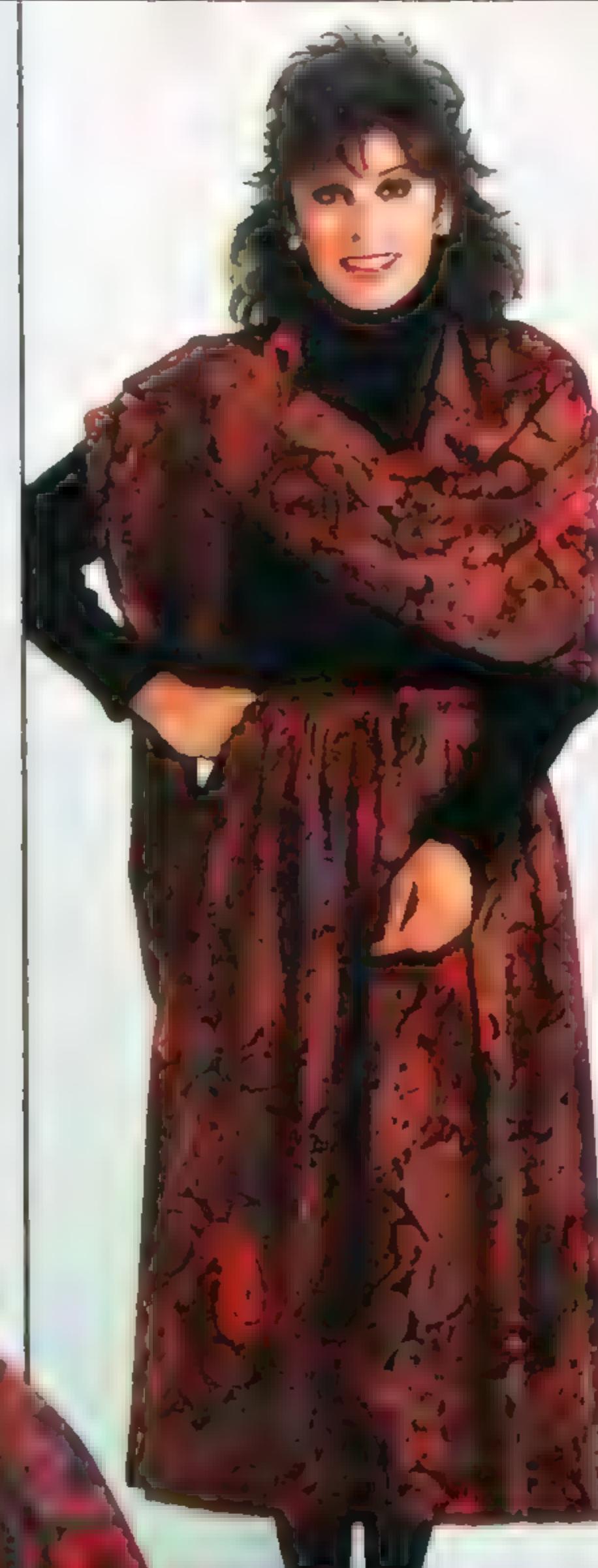
5 Shaped for this season . . . acrylic knit turtleneck. Machine washable Imported Misses': XS(4-6); S(8-10); M(12-14) L(16-18). State XS, S, M or L Shpg. wt. 1 lb. 14 oz T 7 H 23902F. . . \$32.00

6 Softly woven challis skirt comes with a full matching shawl (drape it over your shoulder and receive one admiring glance after another). Dry clean. Imported Misses': state even size 6 to 16 Shpg. wt. 1 lb. 3 oz T 7 H 23903F. . . \$40.00

Items with a "T" prefix (such as T 7 H 23902F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry





A Center strategy... soft imported leather belt with gold-color metal buckle. Pull it tight at the waist or wear it loose at hips. 2-in. wide. Made in USA. Waist: SM(24-28), ML(29-33) in State SM or ML. T 88 H 7511F—Plum. T 88 H 7512F—Khaki tan. T 88 H 7510F—Black. Shpg. wt. 3 oz... \$12.00

B Elegant finalé... kidskin leather pumps with pleated accent. 2 1/4-in. heel; cushioned insole. Sole of man-made materials. Imported from Spain. Nomen's medium; state 5 1/8, 6 1/8, 7 1/8, 8 1/8, 9 1/8, 10 1/8. T 54 H 45348F—Plum. T 54 H 44448F—Camel. T 54 H 43448F—Black; suede, patent trim. Shpg. wt. 1 lb. 3 oz... \$36.00. Coordinating plum-colored shoulder bag sold on page 30.

1 thru 7 Variations on a black and white theme... sharp red notes in these key looks for fall
 Petite (5'3" and under)
 Average (5'3 1/2" to 5'7")

1 Imagine the impression you'll make in this double-breasted blazer with solid brass buttons. Woven of polyester and wool; fully lined in acetate and graced with padded shoulders. Dry clean. Made in USA and imported
 Shpg. wt. 2 lbs. 3 oz

Petite: state even size 4 to 14
 T7H 23926F... \$80.00

Average: state even size 6 to 16
 T7H 23908F... \$80.00

2 and 3 Blouses woven of silk-look, machine washable polyester have padded shoulders. Imported

2 Tune in to two top looks. Black and white monotone print and white blouse have covered button epaulettes.

Petite: state even size 4 to 14
 T7H 23927F—Print
 T7H 23928F—White (not shown)
 Shpg. wt. 13 oz... \$36.00

Average: state even size 6 to 16
 T7H 23909F—Print
 T7H 23921F—White (not shown)
 Shpg. wt. 13 oz... \$36.00

3 Play favorites with this pullover floral blouse with jewel button closure at neckline

Petite: state even size 2 to 14
 T7H 23924F—Wt. 11 oz... \$36.00

Average: state even size 6 to 16
 T7H 23906F—Wt. 11 oz... \$36.00

4 Full chorus of soft pleats in plaid skirt woven of polyester and wool. Dry clean. Made in USA and imported
 Shpg. wt. 1 lb. 9 oz

Petite: state even size 4 to 14
 T7H 23925F... \$45.00

Average: state even size 6 to 16
 T7H 23907F... \$45.00

5 Classic tune with tailored extras. Trousers have belt loops, concealed zipper front, side pockets. Woven of polyester and wool crepe, lined in acetate. Dry clean. Made in USA. Shpg. wt. 1 lb. 5 oz

Petite: state even size 4 to 14
 T7H 23929F... \$40.00

Average: state even size 6 to 16
 T7H 23911F... \$40.00

6 "Red-dy" for business and beyond (and so becoming)... a waist-defining jacket with padded shoulders. Woven wool and nylon; fully lined in acetate. Dry clean. Made in USA. Shpg. wt. 2 lbs. 1 oz

Petite: state even size 4 to 14
 T7H 23922F... \$70.00

Average: state even size 6 to 16
 T7H 23904F... \$70.00

7 Your class act in black. Slim skirt has tunnel belt loops, side pockets and back kick pleat. Woven of polyester and wool flannel; lined in acetate. Dry clean. Made in USA and imported
 Shpg. wt. 1 lb. 1 oz

Petite: state even size 4 to 14
 T7H 23923F... \$40.00

Average: state even size 6 to 16
 T7H 23905F... \$40.00

Items with a "T" prefix (such as T7H 23904F) could take extra time for delivery

Stefanie Powers is wearing her personal jewelry



A To harmonize and organize leather bag with adjustable shoulder strap; top zip opening, inner and outer zip pockets. Polyurethane lining. 8 1/2" x 7" in
 T88 H 3125—Red
 T88 H 3126—Plum
 T88 H 3127—Black
 Shpg. wt. 12 oz \$35.00

B Sharp styling on this leather upper skimmer with decorative ruffle. 3/4-in. covered wedge, cushioned insole. Soles of man-made materials. Imported from Spain. Women's medium: state
 5 1/2B, 6B, 6 1/2B, 7B, 7 1/2B, 8B, 8 1/2B, 9B, 9 1/2B, 10B
 T54 H 45741F—Red patent
 T54 H 46741F—Winter white kidskin
 T54 H 43741F—Black patent
 Shpg. wt. 1 lb. 5 oz . Pair \$36.00



STEFANIE
SP

6



7



Mix and merge these patterned pieces for colorful confidence (by day); soft sophistication (by night).

1 and 2 Your special style spelled out in print. Matching pieces woven of machine washable polyester. Imported.

Misses': state even size 6 to 16.

1 Blouse with concealed button front, padded shoulders.

T 7 H 23917F—Wt. 11 oz... \$36.00

2 Full skirt with side pockets.

T 7 H 23918F—Wt. 11 oz... \$38.00

3 Top tactic... blouse with flange front, padded shoulders and back buttons. Woven of machine washable polyester. Imported.

Misses': state even size 6 to 16.

T 7 H 23915F—Wt. 11 oz... \$36.00

4 Dramatic presentation... softly pleated-front skirt with side pockets to pair with blouses and blazers. Rich herringbone weave of polyester and wool; fully lined in acetate. Dry clean.

Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23916F—Wt. 1 lb. 7 oz... \$42.00

5 Material pleasure... chamois blouse with a hidden covered button front. Machine washable woven polyester. Imported.

Misses': state even size 6 to 16.

T 7 H 23914F—Wt. 13 oz... \$36.00

6 Studied elegance... blazer with shoulder pads in a rich herringbone weave of polyester and wool. Fully lined in acetate. Dry clean.

Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23912F—Wt. 1 lb. 13 oz... \$75.00

7 Plaid drawn up your way in a full skirt with stitched-down pleats. Woven of polyester and wool. Dry clean. Made in USA and imported.

Misses': state even size 6 to 16.

T 7 H 23913F—Wt. 1 lb. 11 oz... \$45.00

A Footnotables... kidskin leather pumps with decorative swirl. Fully-cushioned insole, comfortable 1 1/4 in. heel. Soles of man-made materials. Imported from Spain.

Women's medium: state 5 1/2B, 6B, 6 1/2B, 7B, 7 1/2B, 8B, 8 1/2B, 9B, 9 1/2B, 10B.

T 54 H 45923F—Blueberry

T 54 H 44923F—Plum

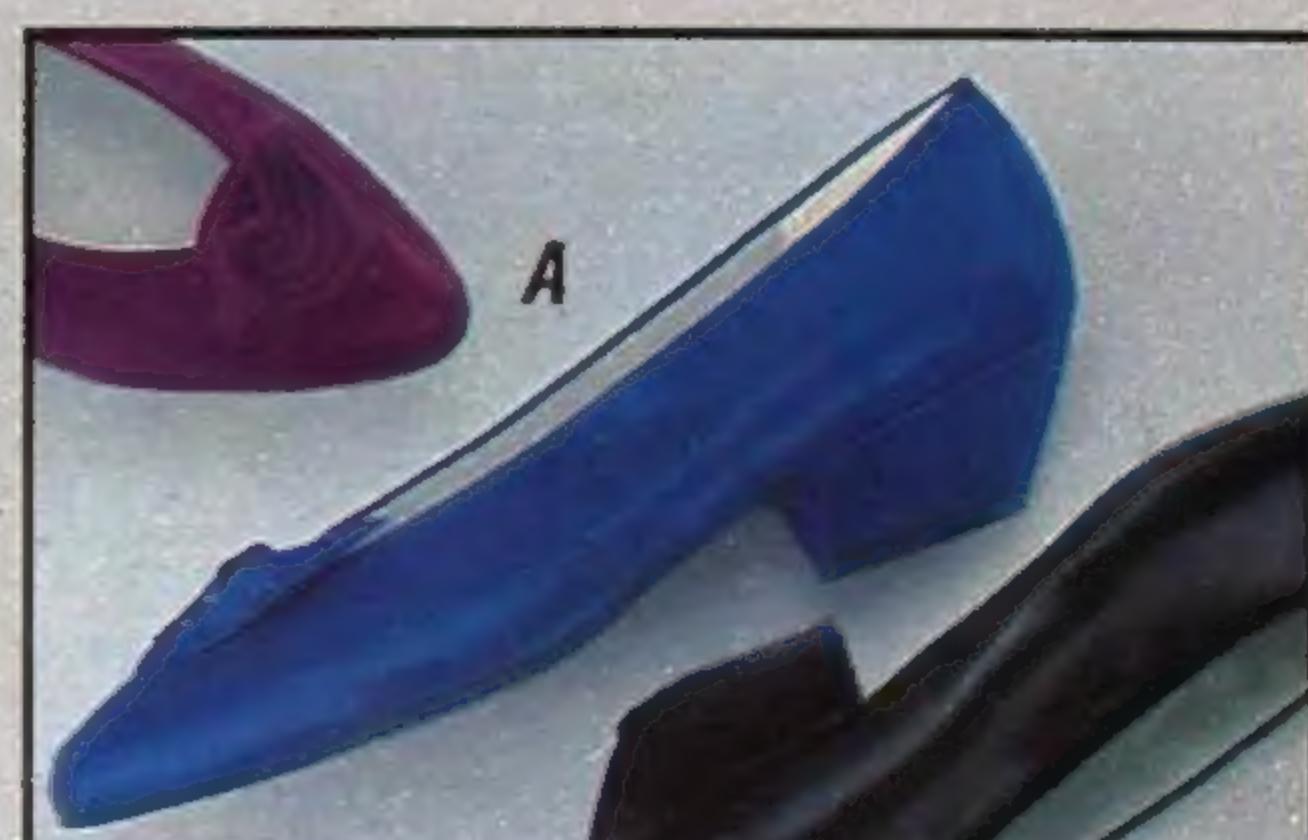
T 54 H 43923F—Black

Shpg. wt. 1 lb. 3 oz... \$36.00

Stefanie Powers is wearing her personal jewelry

Items with a "T" prefix (such as T 7 H 23913F) could take extra time for delivery

SAVE A TRIP
Home or office delivery is no more than \$1.00 over store pick-up for mailable orders





6



5

7

STEFANIE
S

7

Save \$10 when you
buy any combination of 2
separates on pages
34 thru 37

1 thru 4 Colorful plays, classic moves,
soft shapes and shining
moments . . . these clothes celebrate
your lifestyle.
Petite (5'3" and under).
Average (5'3½" to 5'7").

1 This stunning blouse gets all
dressed up with side bow,
concealed side button closure, triple
covered button cuffs and padded
shoulders. Woven of machine washable
polyester. Imported.
State even size listed with each item.

Colors	Petite (2 to 14)	Average (6 to 16)
Chamois	T 7 H 23977F	T 7 H 23877F
Raspberry	T 7 H 23972F	T 7 H 23872F
Black	T 7 H 23973F	T 7 H 23873F
Cream	T 7 H 23976F	T 7 H 23876F
Royal	T 7 H 23975F	T 7 H 23875F
Shpg. wt. ea.	13 oz.	13 oz.
Price for one	\$36.00	\$36.00
2 or more	Ea. \$31.00	Ea. \$31.00

2 Check out the endless options this
softly pleated skirt offers. (Imagine
how many separates you can wear with
its colors.) Woven of polyester and
wool; fully lined in acetate. Dry clean.
Made in USA and imported.

Petite: state even size 4 to 14.
Shpg. wt. 15 oz.
T 7 H 49288F . . . Price for one \$42.00
2 or more . . . Each \$37.00
Average: state even size 6 to 16.
Shpg. wt. ea. 15 oz.
T 7 H 23791F . . . Price for one \$42.00
2 or more . . . Each \$37.00

3 This classic blazer takes on a
current longer length yet keeps the
best traditional touches. Padded
shoulders and 3-button cuffs. Woven of
polyester and wool; fully lined in
acetate. Dry clean. Made in USA and
imported.

State even size listed with each item.

Colors	Petite (4 to 14)	Average (6 to 16)
Raspberry	T 7 H 23932F	T 7 H 23842F
Med. gray	T 7 H 23934F	T 7 H 23844F
Black	T 7 H 23933F	T 7 H 23843F
Camel	T 7 H 23931F	T 7 H 23841F
Shpg. wt. ea.	2 lbs. 1 oz.	2 lbs. 1 oz.
Price for one	\$70.00	\$70.00
2 or more	Ea. \$65.00	Ea. \$65.00

4 Sophisticated slim trouser-styled
skirt has side slash pockets and
back kick pleat. Woven of polyester
and wool; fully lined in acetate. Dry
clean. Made in USA and imported.
State even size listed with each item.

Colors	Petite (4 to 14)	Average (6 to 16)
Med. gray	T 7 H 23954F	T 7 H 23864F
Raspberry	T 7 H 23952F	T 7 H 23862F
Black	T 7 H 23953F	T 7 H 23863F
Camel	T 7 H 23951F	T 7 H 23861F
Shpg. wt. ea.	1 lb. 1 oz.	1 lb. 1 oz.
Price for one	\$40.00	\$40.00
2 or more	Ea. \$35.00	Ea. \$35.00

Items with a "T" prefix (such as T 7 H 23861F)
could take extra time for delivery.

Print blouse sold on page 36.

Stefanie Powers is wearing her personal
jewelry.

DON'T GUESS ON FIT . . . check
our Fitting Room on pages 634, 635

SAVE A TRIP
Home or office delivery is
no more than \$1.00 over store
pick-up for mailable orders

STEFANIE

SP





3

4